

A translational approach to discover novel therapeutic strategies for nicotine addiction

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Disclosures

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CAMH

Ontario Ministry of Innovation

Canadian Fondation for Innovation,

Canadian Tobacco Control Research Initiative

Pfizer GRAND Award 2008, 2009, 2010, 2011

Pfizer Cardio-vascular Research Award

CIHR training program

OPGRC

Ontario Lung Association

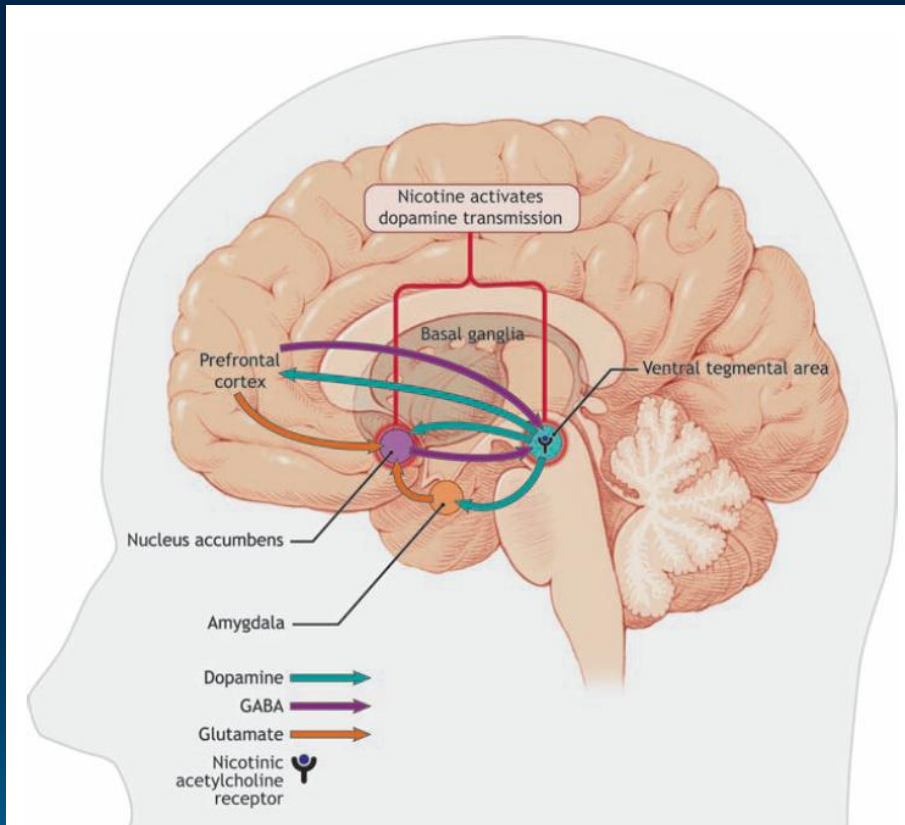
Heart and Stroke Foundation

CIHR

NIH-NIDA

Dr Le Foll' Consulting: Speaker fees and salary support from Pfizer, speaker fees from Mylan pharmaceutical. Consulting for Richter Pharmaceuticals and Lundbeck

Outline



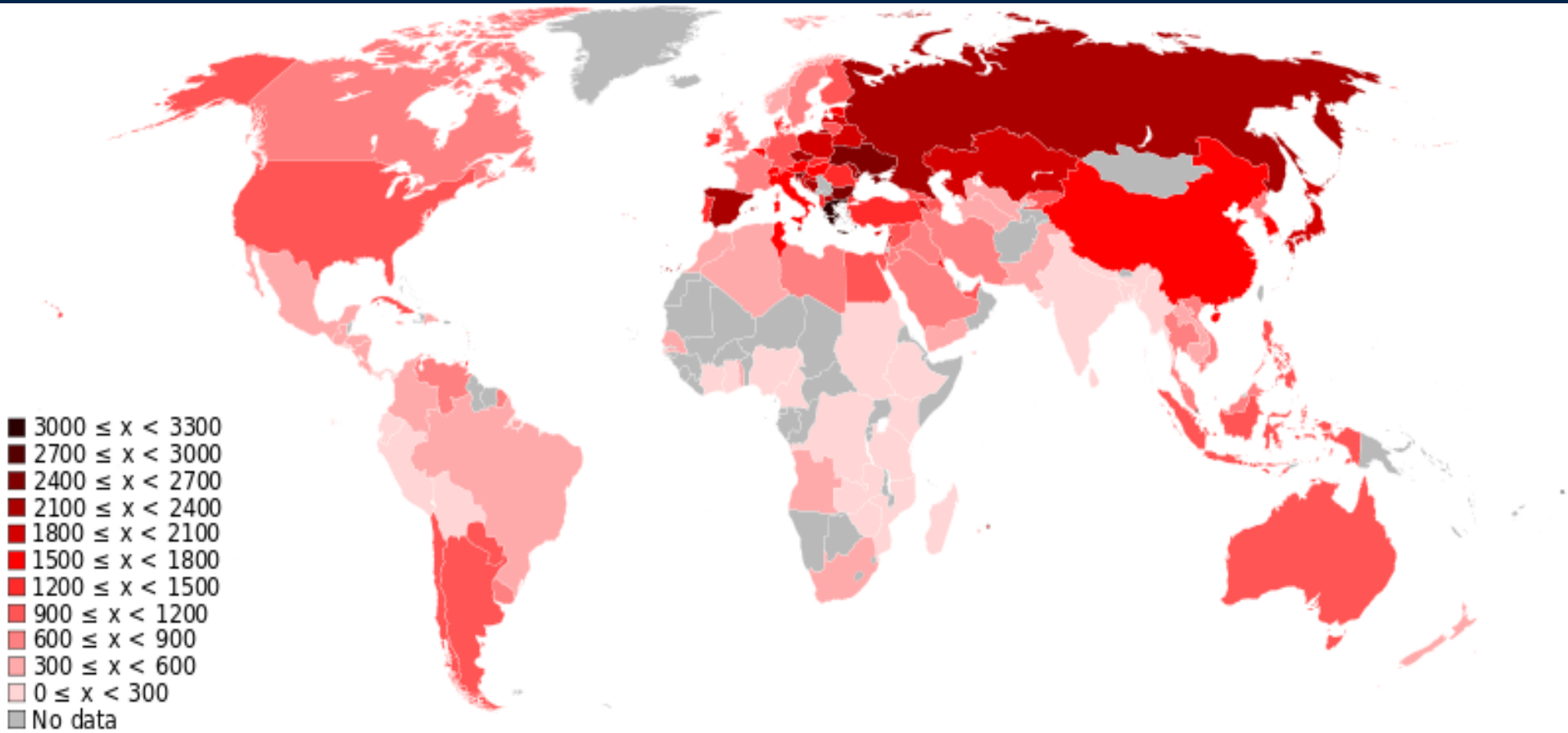
Le Foll, 2007 *CMAJ*

- Epidemiology/Burden of disease

-Current pharmacological approaches (NRT, Zyban, Champix)

-Parallel between Human and Animals (CB1/Insula)

Tobacco Use Worldwide



Expressed in number of cigarettes smoked per year; From WHO



Addiction

A brain scan image showing a cross-section of a brain with a color gradient from blue to red, indicating areas of high activity or addiction. A blue arrow points from this image towards the central 'TOBACCO' text.

TOBACCO

The word 'TOBACCO' is written in large, bold, orange-yellow letters with a slight shadow effect, centered on a white rectangular background.



Medical

A medical scan image showing a human torso with a dark, irregular shape in the chest area, possibly representing a tumor or lesion. A blue arrow points from this image towards the central 'TOBACCO' text.



Economic

An image showing a large number of coins scattered on a surface, representing economic activity or revenue. A blue arrow points from this image towards the central 'TOBACCO' text.

Current Use Ranking: Alcohol>Tobacco>Cannabis>Illicit Drug

| | Prevalence (%) of past-year use |
|------------------------|--|
| Alcohol | 65.44 |
| Tobacco | 27.66 |
| Sedatives | 1.24 |
| Tranquilizers | 0.93 |
| Painkillers | 1.81 |
| Stimulants | 0.49 |
| Marijuana | 4.07 |
| Cocaine/crack | 0.56 |
| Hallucinogens | 0.57 |
| Solvents/ inhalants | 0.11 |
| Heroin | 0.03 |

*From Grant et al, 2001,
NESARC data*

Use, Abuse and Dependence

Table 2. Past-Year Liability for Various Types of Substance Dependence, Based on 200 Million United States Adults ≥ 18 Years of Age (2001–2002)^a

| | Prevalence (%) of past-year use | Number of individuals with past-year use | Percentage of past-year users with past-year dependence | Number of individuals with past-year dependence |
|------------------------|---------------------------------|--|---|---|
| Alcohol | 65.44 | 130,880,000 | 5.82 | 7,617,216 |
| Tobacco | 27.66 | 55,320,000 | 46.13 | 25,519,116 |
| Sedatives | 1.24 | 2,480,000 | 5.42 | 134,416 |
| Tranquilizers | 0.93 | 1,860,000 | 5.04 | 93,744 |
| Painkillers | 1.81 | 3,620,000 | 6.3 | 228,060 |
| Stimulants | 0.49 | 980,000 | 14.34 | 140,532 |
| Marijuana | 4.07 | 8,140,000 | 7.96 | 647,944 |
| Cocaine/crack | 0.56 | 1,120,000 | 23.91 | 267,792 |
| Hallucinogens | 0.57 | 1,140,000 | 2.67 | 30,438 |
| Solvents/ inhalants | 0.11 | 220,000 | 1.04 | 2,288 |
| Heroin | 0.03 | 60,000 | 26.96 | 16,176 |

^aThe data are from Wave I of the National Epidemiologic Survey on Alcohol and Related Conditions (2001–2002; Grant et al., 2011).

Estimated Economic Cost to US Society from Substance Abuse and Addiction:

| | |
|----------------|---------------------------|
| Alcohol: | \$185 billion/year |
| Illegal drugs: | \$181 billion/year |
| Tobacco: | <u>\$158 billion/year</u> |
| Total: | \$524 billion/year |

Surgeon General's Report, 2004; ONDCP, 2004; Harwood, 2000.

Ranking of overall harm based on the mortality

ILLICIT DRUG ALCOHOL TOBACCO

| | | | |
|-----------------------|---------|-----------|-----------|
| Africa | 28 000 | 213 000 | 158 000 |
| Americas | 61 000 | 279 000 | 802 000 |
| Europe | 33 000 | 538 000 | 1 605 000 |
| Eastern Mediterranean | 15 000 | 16 000 | 186 000 |
| Southeast Asia | 17 000 | 229 000 | 1 035 000 |
| Western Pacific | 44 000 | 526 000 | 978 000 |
| Total | 197 000 | 1 804 000 | 4 800 000 |

From Degenhard et al, 2012, Lancet

Current Pharmacological Approaches

Nicotine replacement therapy (NRT)

Long acting: Patch

Short acting:

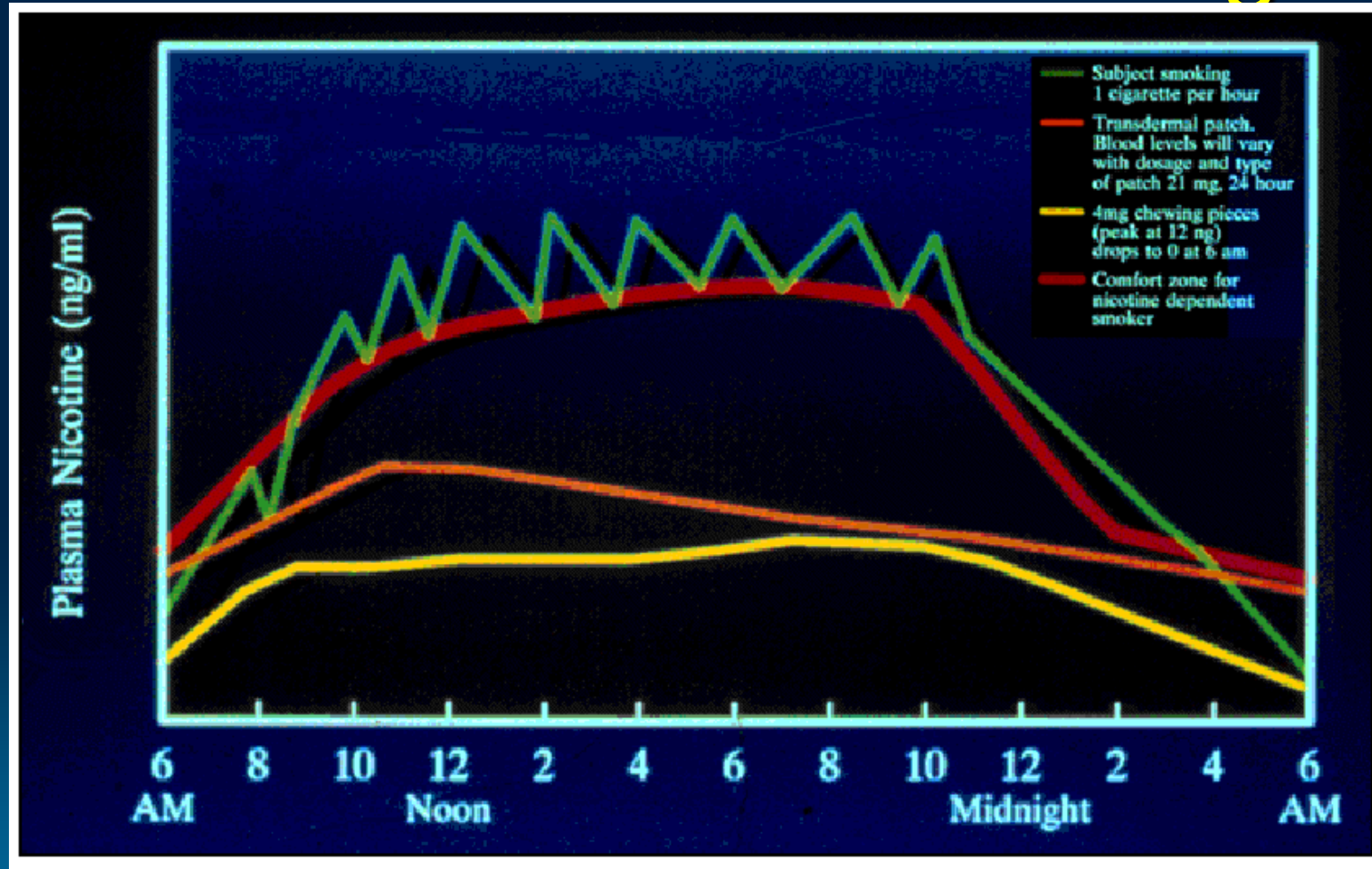
Gum; Inhaler ; Lozenge ; Spray

Bupropion SR (ZYBAN)

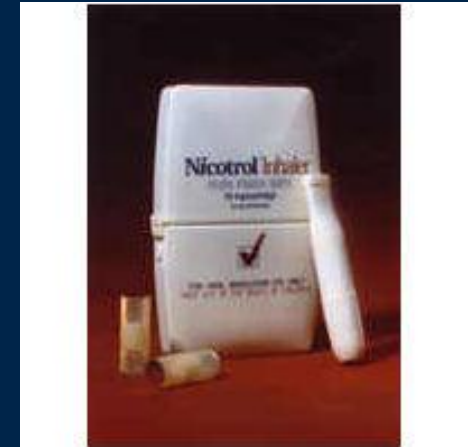
Varenicline (CHAMPIX)

Pharmacological interventions

Nicotine levels: the first target



Nicotine Replacement Therapy



- Patches
- 24 hour continuous dose of nicotine
- 21, 14 and 7mg patches

- Gums
- 2 & 4 mg doses
- Oral Gratification

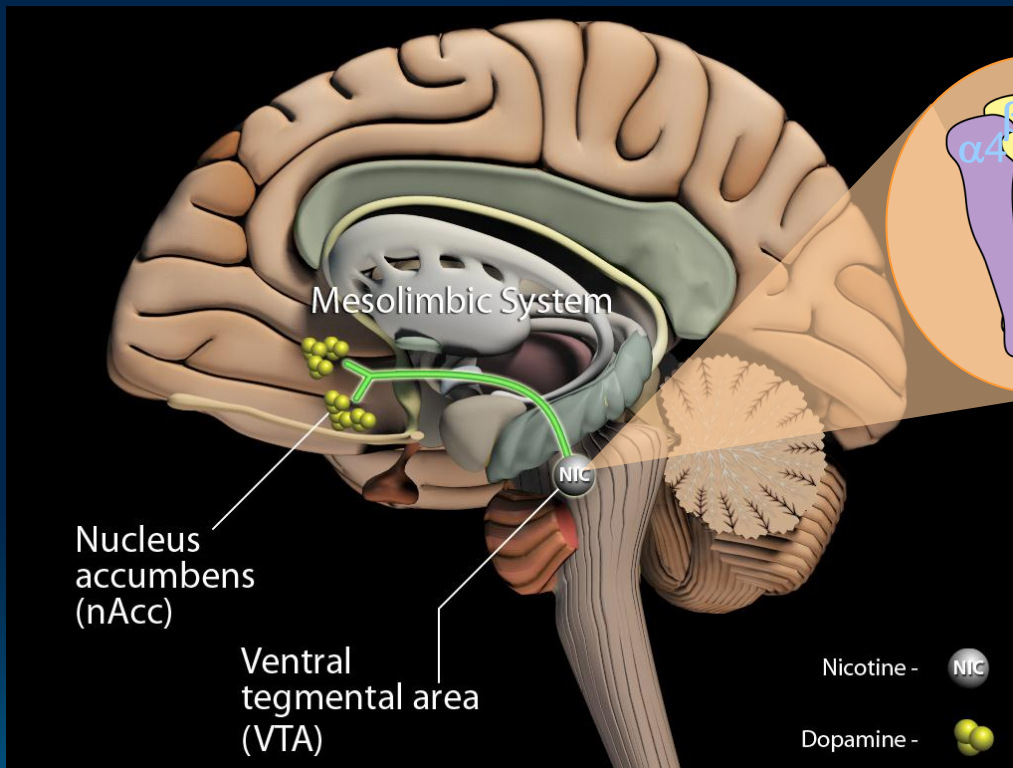
- Inhaler
- 10 mg of nicotine /cartridge
- Behavioral aspects

Zyban (Bupropion)



- **Originally designed to treat depression**
- **Shown to double ones chances of quitting**
- **Contraindications**
 - Seizure History
 - Eating Disorder
 - MAOI Medications
 - Using Bupropion, sensitivity to Bupropion

Varenicline a partial agonist toward the $\alpha 4\beta 2$ nicotinic acetylcholine receptor

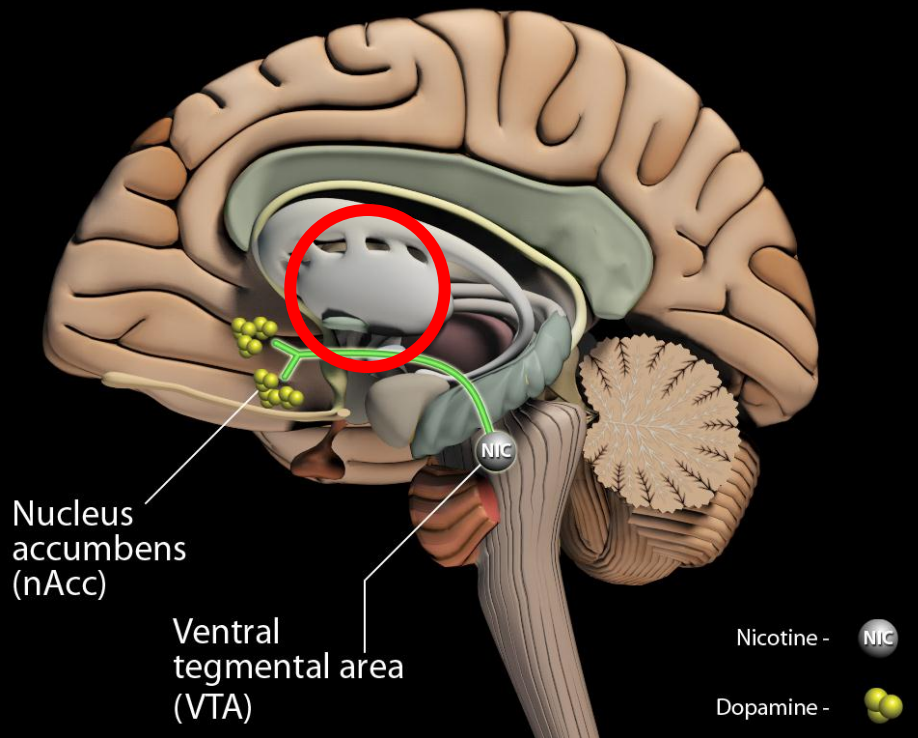


➤ Nicotine binds preferentially to nicotinic acetylcholine (nACh) receptors in the central nervous system; one of them is the $\alpha 4\beta 2$ nACh receptor in the Ventral Tegmental Area (VTA)

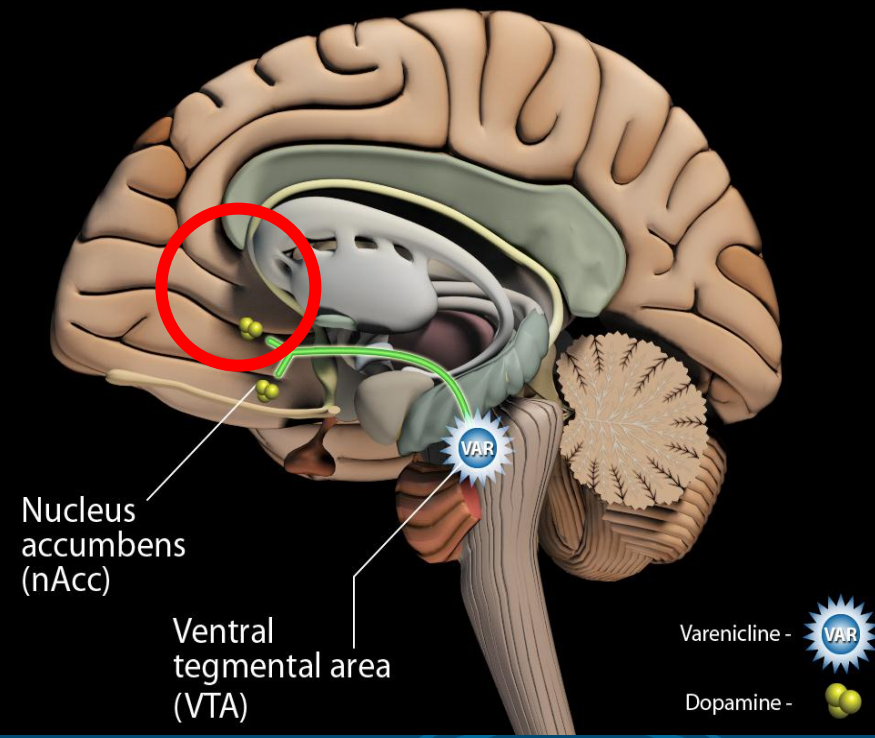
➤ After nicotine binds to the $\alpha 4\beta 2$ nACh receptor in the VTA, it results in a release of dopamine in the Nucleus Accumbens (nAcc), which is believed to be linked to reward

Varenicline a partial agonist toward the $\alpha 4\beta 2$ nicotinic acetylcholine receptor

Nicotine

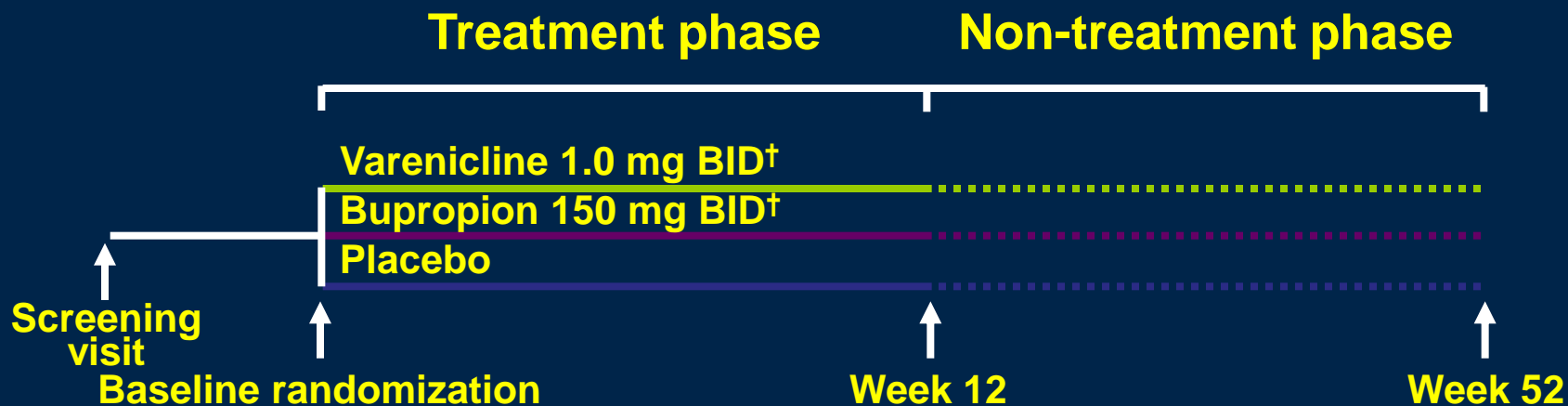


Varenicline



1. Foulds J. *Int J Clin Pract* 2006;60:571-576.
2. CHAMPIX Product Monograph, Pfizer Canada Inc., January 2007.
3. Coe JW *et al. J Med Chem* 2005;48:3474-3477

Varenicline Comparative Studies Design^{1,2}



| Treatment Period | | | | | | | | | | | | Non-pharmacological Follow-up | | | | | | | | | | | |
|------------------|---|---|---|---|---|---|---|---|---|----|----|-------------------------------|----|----|----|----|----|----|----|----|----|----|----|
| B | W | W | W | W | W | W | W | W | W | W | W | W | W | W | W | W | W | W | W | W | W | | |
| L | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 16 | 20 | 24 | 28 | 32 | 36 | 40 | 44 | 48 | 52 |
| C | C | C | C | C | C | C | C | C | C | C | C | C | C | T | T | C | T | T | C | T | C | T | C |

Randomization **Target quit date**

[†]Titrated during Week 1.

BL = Baseline; W = Week;

C = Clinic visit; T = Telephone contact

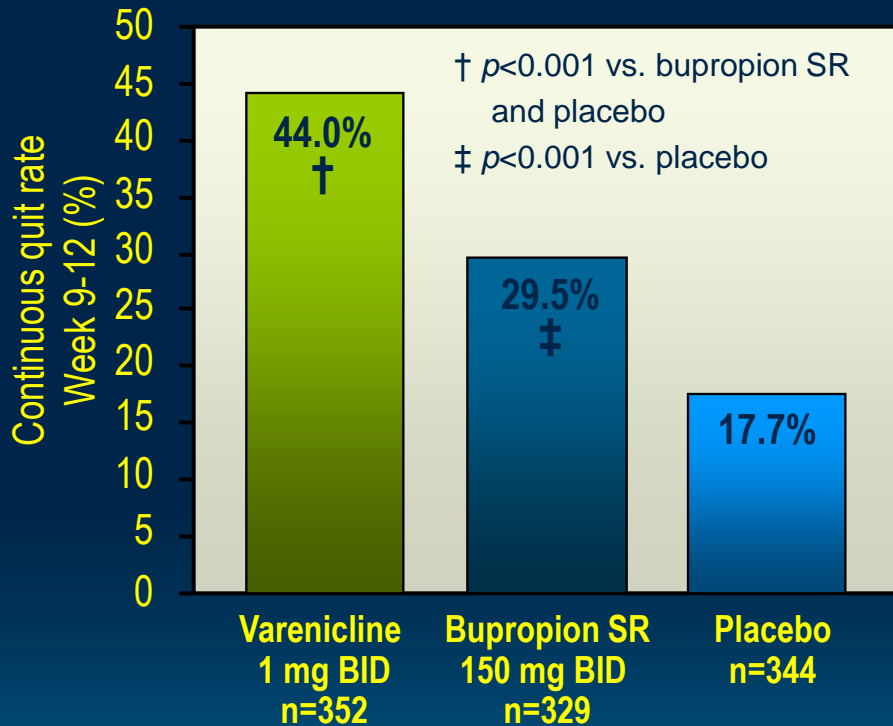
Two identically designed Phase 3 efficacy trials
 Varenicline 1.0 mg BID vs. placebo or
 bupropion SR 150 mg BID
 12 weeks of active treatment followed by
 40 weeks of non-pharmacologic follow-up

1. Gonzales D *et al.* JAMA 2006;296:47-55.

2. Jorenby DE *et al.* JAMA 2006;296:56-63.

Varenicline Comparative Studies 4-Week Continuous Quit Rates Weeks 9-12^{1,2}

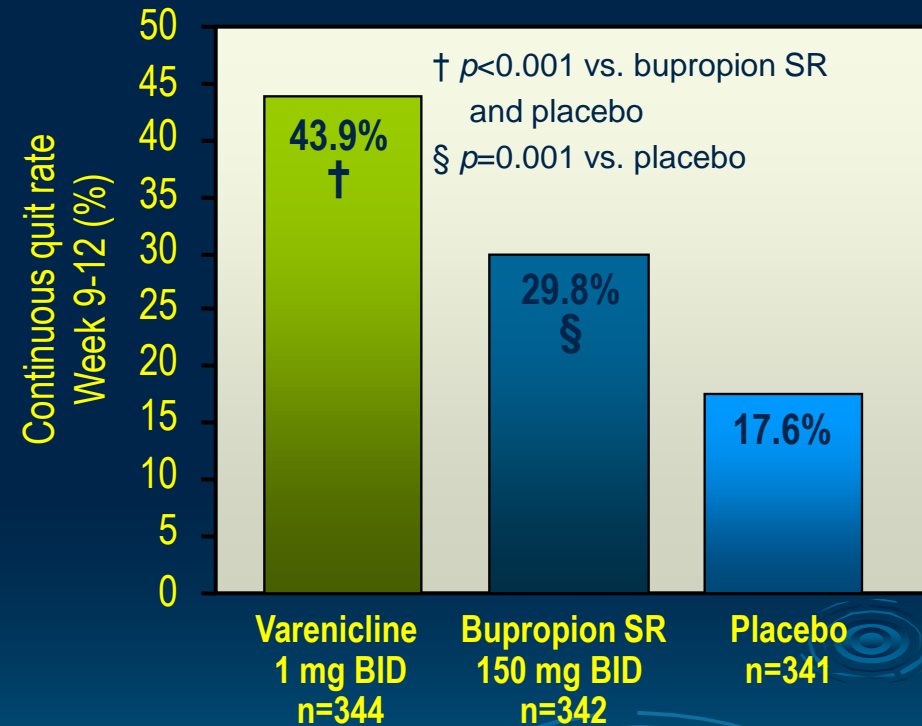
Study 1: Gonzales *et al.*¹



Odds ratio

varenicline vs. placebo: 3.85; $p < 0.001$
varenicline vs. bupropion SR: 1.93; $p < 0.001$

Study 2: Jorenby *et al.*²



Odds ratio

varenicline vs. placebo: 3.85; $p < 0.001$
varenicline vs. bupropion SR: 1.90; $p < 0.001$

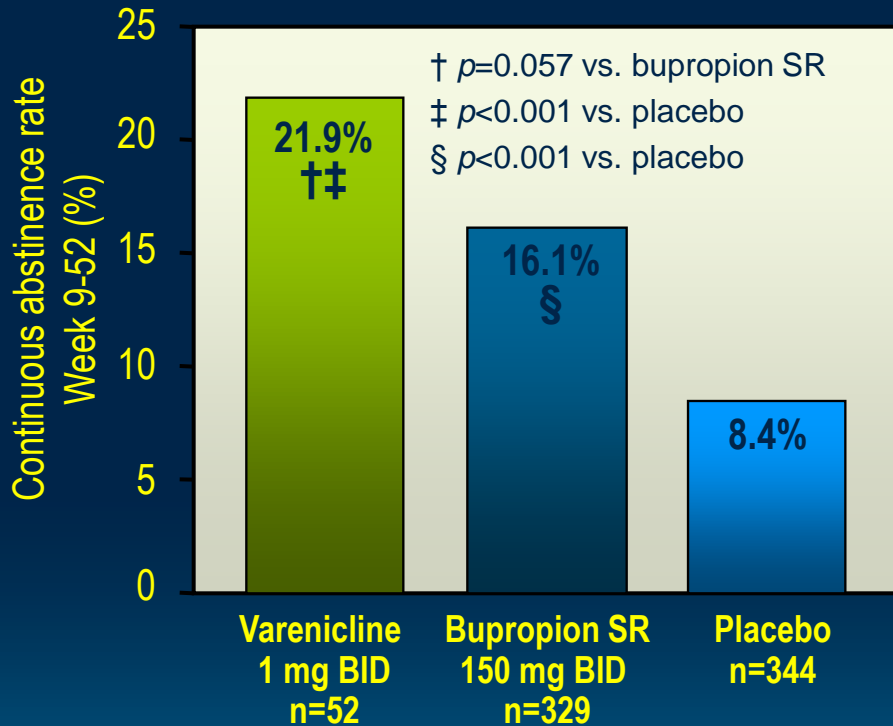
1. Gonzales D *et al.* JAMA 2006;296:47-55.

2. Jorenby DE *et al.* JAMA 2006;296:56-63.

Varenicline Comparative Studies

Continuous Abstinence Rates Weeks 9-52^{1,2}

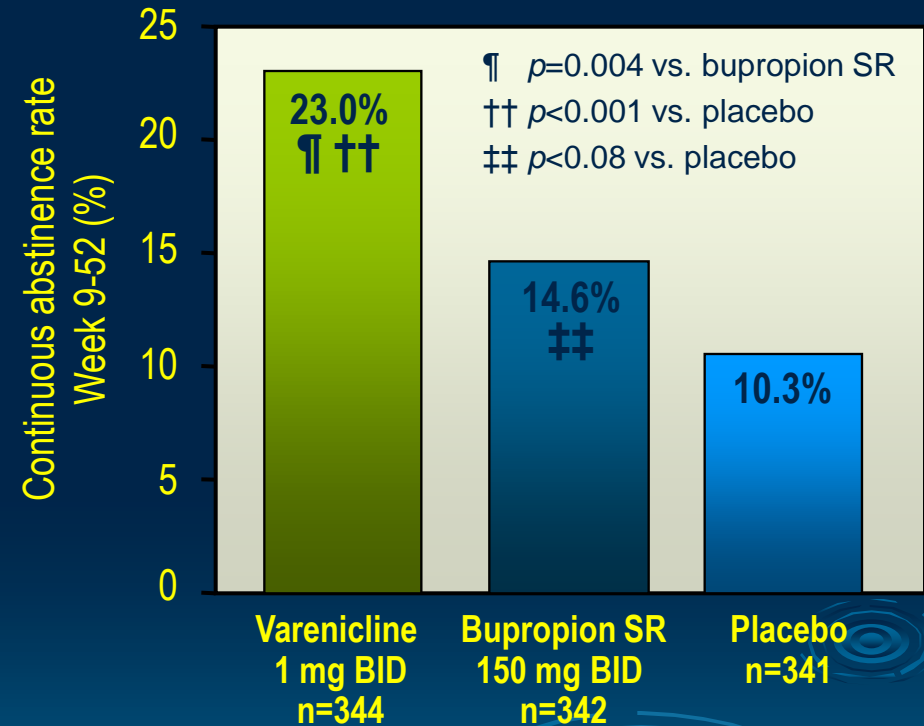
Study 1: Gonzales *et al.*¹



Odds ratio

varenicline vs. placebo: 3.09; $p<0.001$
 varenicline vs. bupropion SR: 1.46; $p=0.057$

Study 2: Jorenby *et al.*²




Odds ratio

varenicline vs. placebo: 2.66; $p<0.001$
 varenicline vs. bupropion SR: 1.77; $p=0.004$

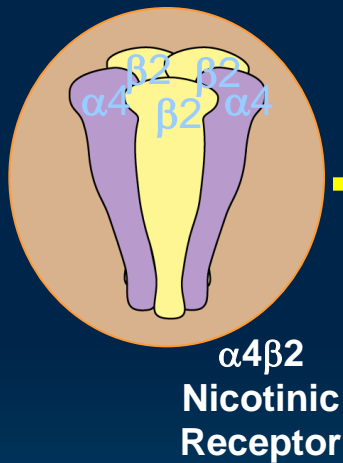
1. Gonzales D *et al.* JAMA 2006;296:47-55.

2. Jorenby DE *et al.* JAMA 2006;296:56-63.

Better treatments are needed

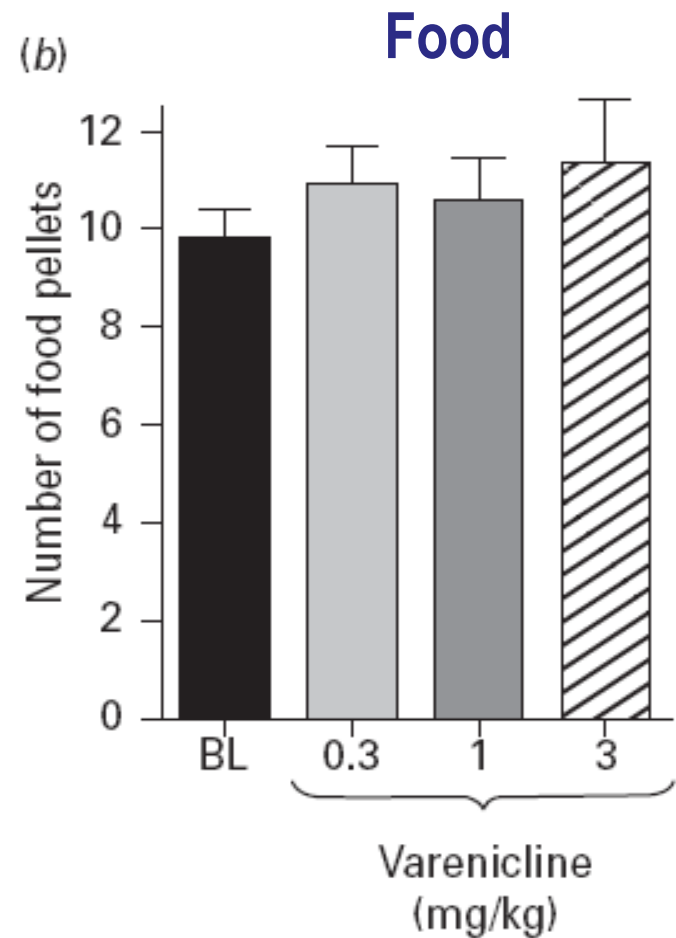
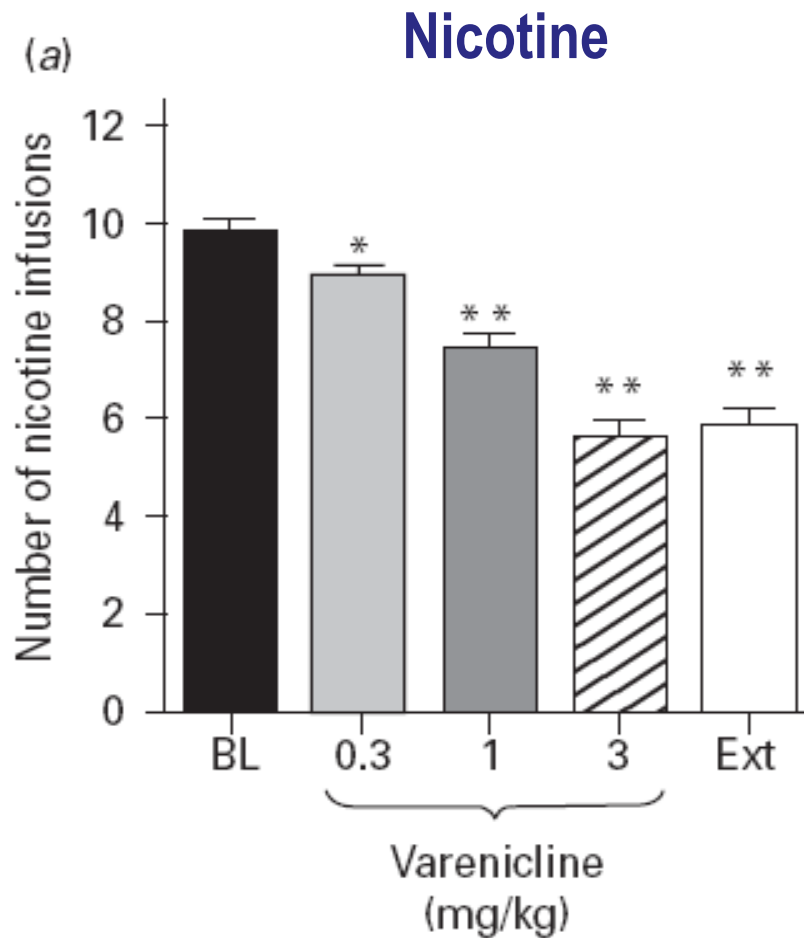
- ONE OVER TWO SMOKERS WILL DIE FROM TOBACCO RELATED ILLNESS
 - Despite treatment, majority of smokers relapse
 - Better treatment are required
- 

Using animal models to screen for potential novel medications

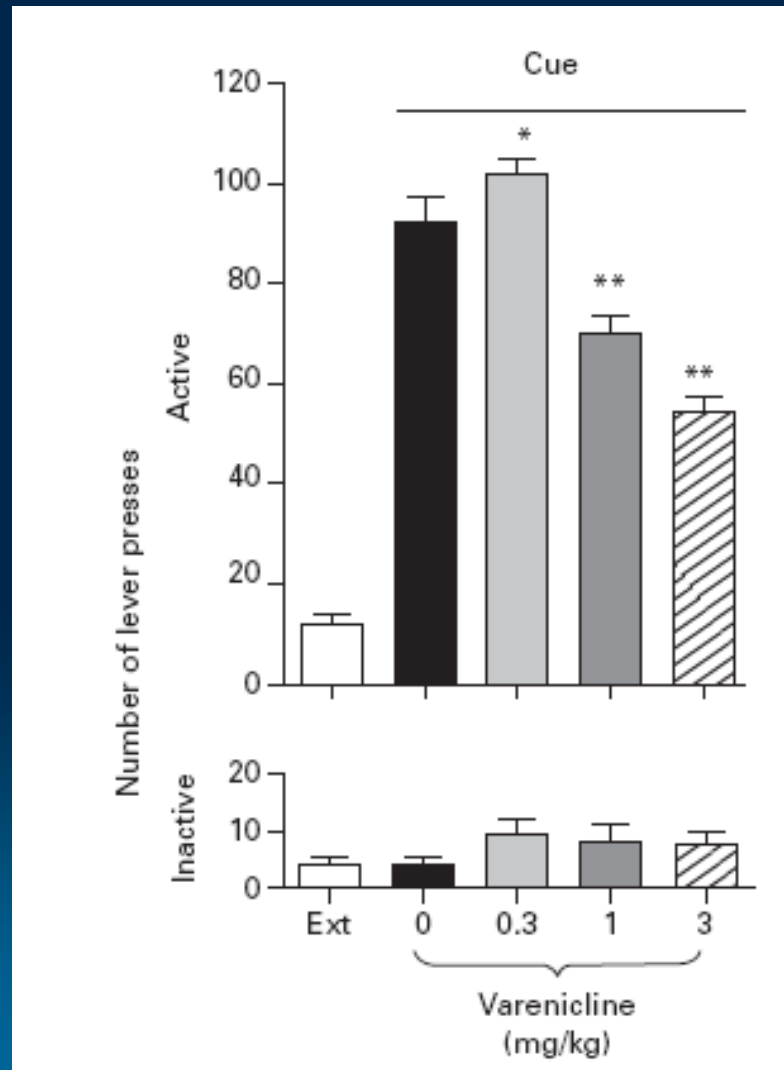


- Impact of Varenicline on animal models
- Two potential new strategies: cannabinoid system and insular cortex

Varenicline decreases motivation for nicotine in rats



Effects of varenicline on reinstatement of nicotine seeking



- Experimental approach #1

CANNABINOID SYSTEM



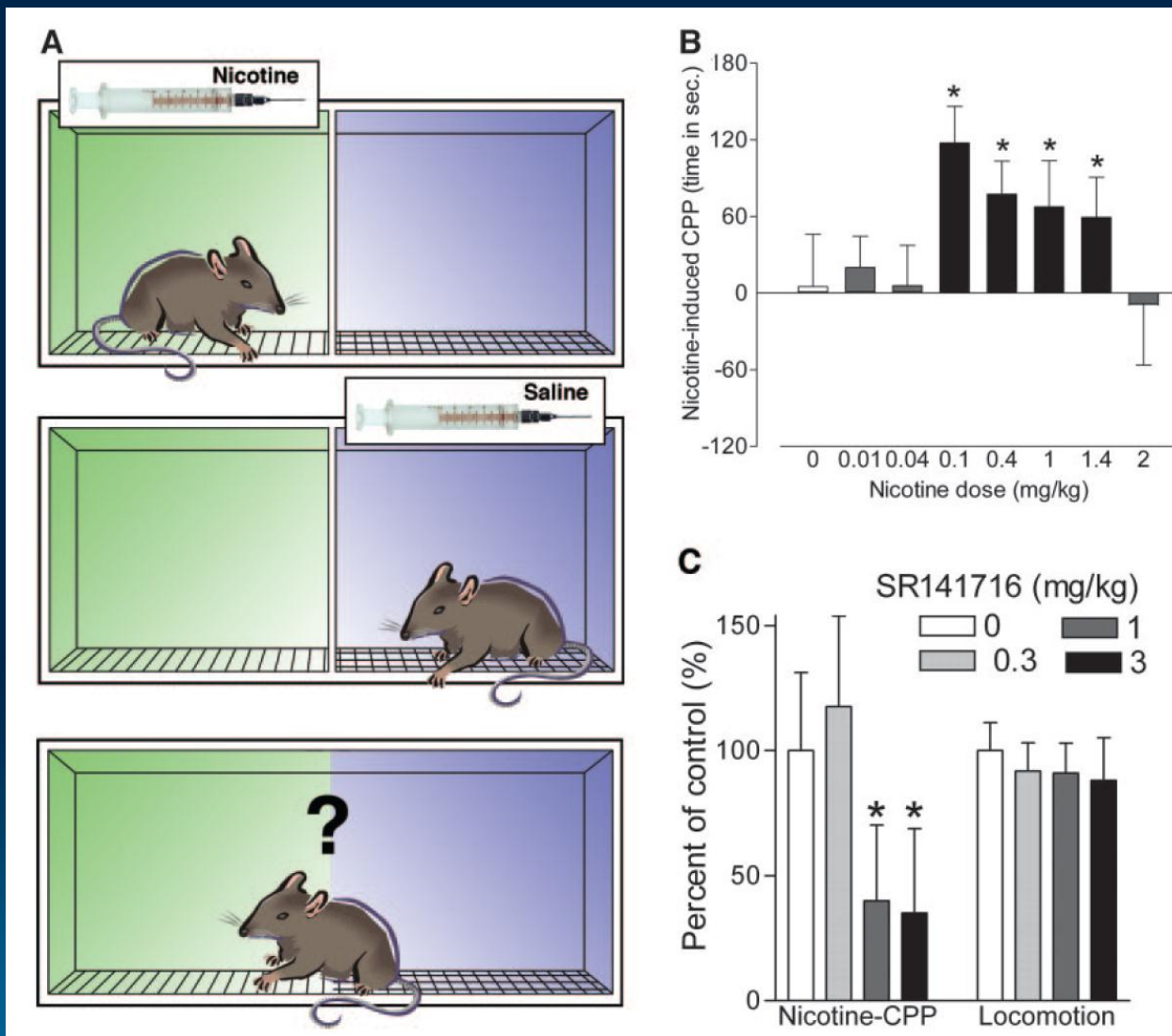
The endogenous cannabinoid system and its receptors

- **CB₁ receptors** are localized mainly in the central nervous system (**CNS**) and are thought to mediate most central effects of THC and its synthetic analogs and their liability for abuse
- **CB₂ receptors** are primarily localized in peripheral organs and are involved in modulation of immune functions, but have been recently identified in the CNS and proposed to play a role in drug addiction
- Two endogenous cannabinoid (anandamide and 2 AG).
- Degradation system: FAAH enzyme for anandamide and MAGL for 2 AG.
- Reuptake transport system for anandamide. Pharmaceutical drugs under development AM 404 and VDM11 that elevate anandamide levels in the brain

Effect of blocking the system

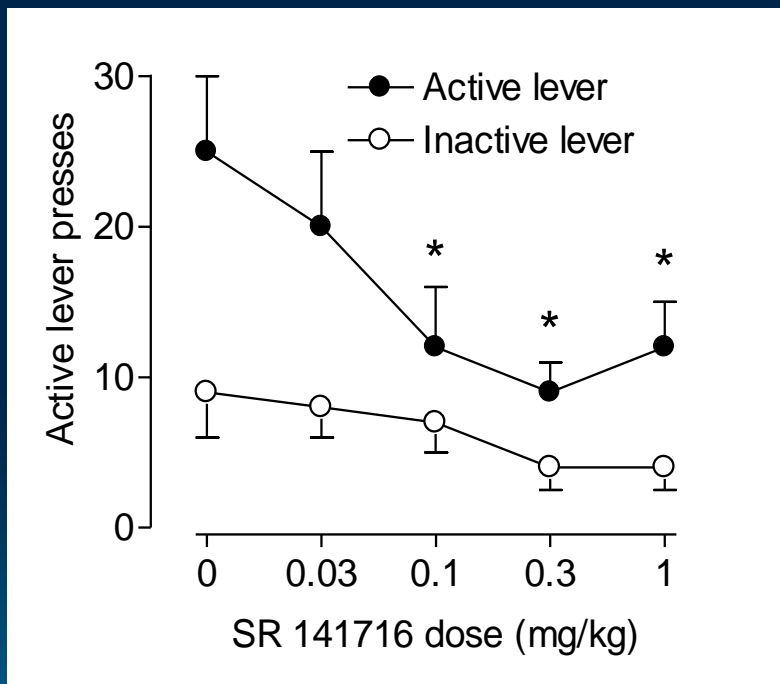


Rimonabant (SR 141716) a CB1 antagonist blocks nicotine-induced conditioned place preferences



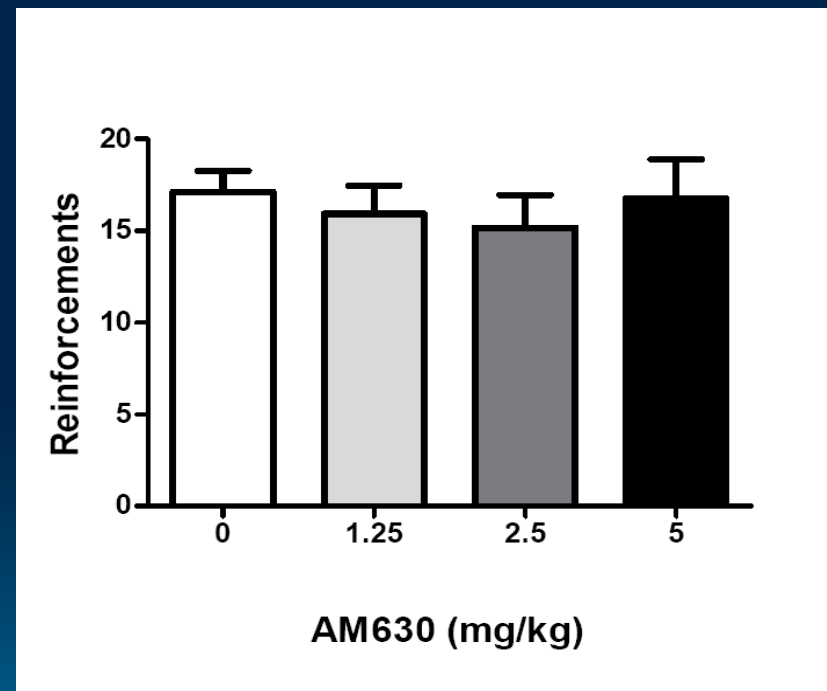
CB₁, but not CB₂, blockade decreases self-administration of nicotine under FR schedule

CB₁ blockade



Cohen *et al.*, 2002

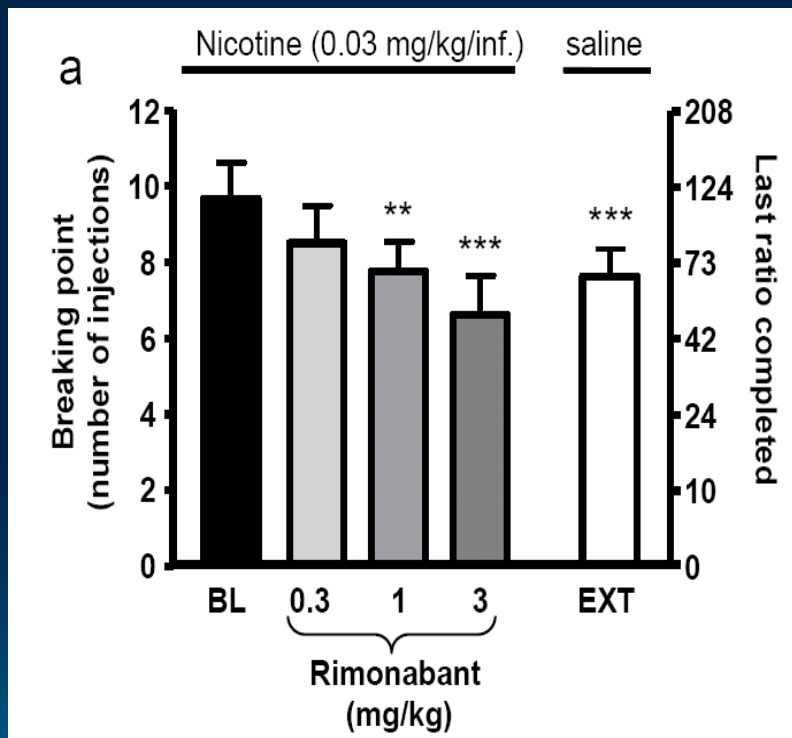
CB₂ blockade



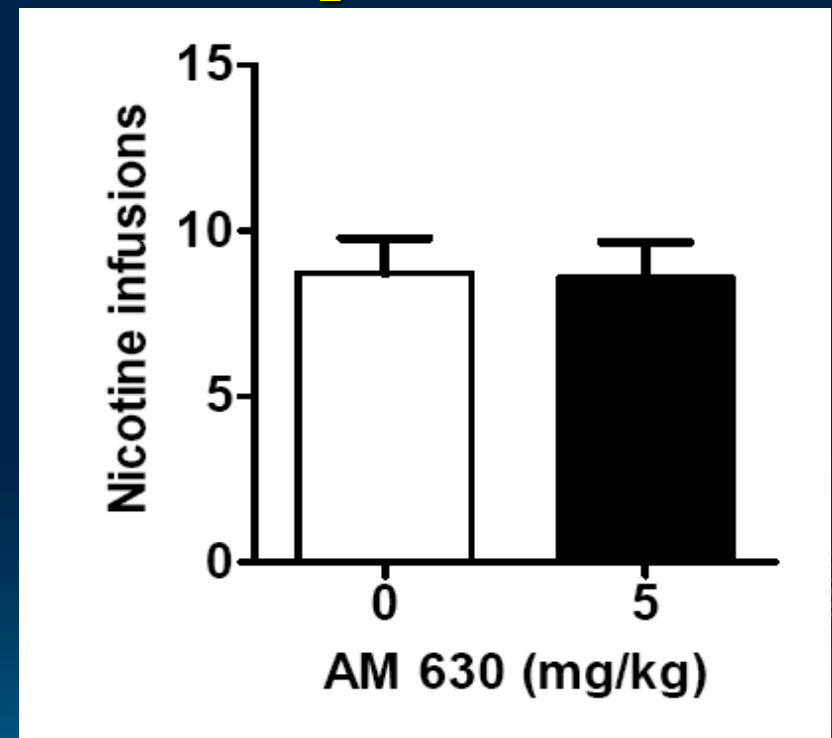
Gamaleddin *et al.*, 2012

CB₁, but not CB₂, blockade decreases motivation for nicotine under PR schedule

CB₁ blockade



CB₂ blockade

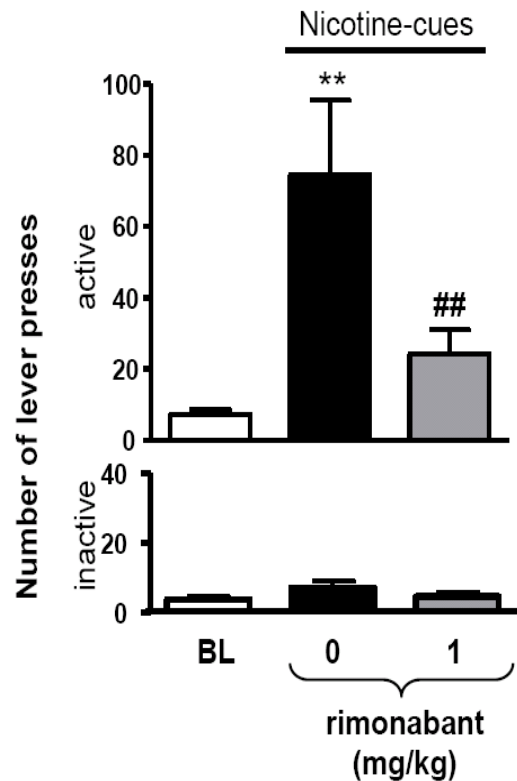


Forget *et al.*, 2009

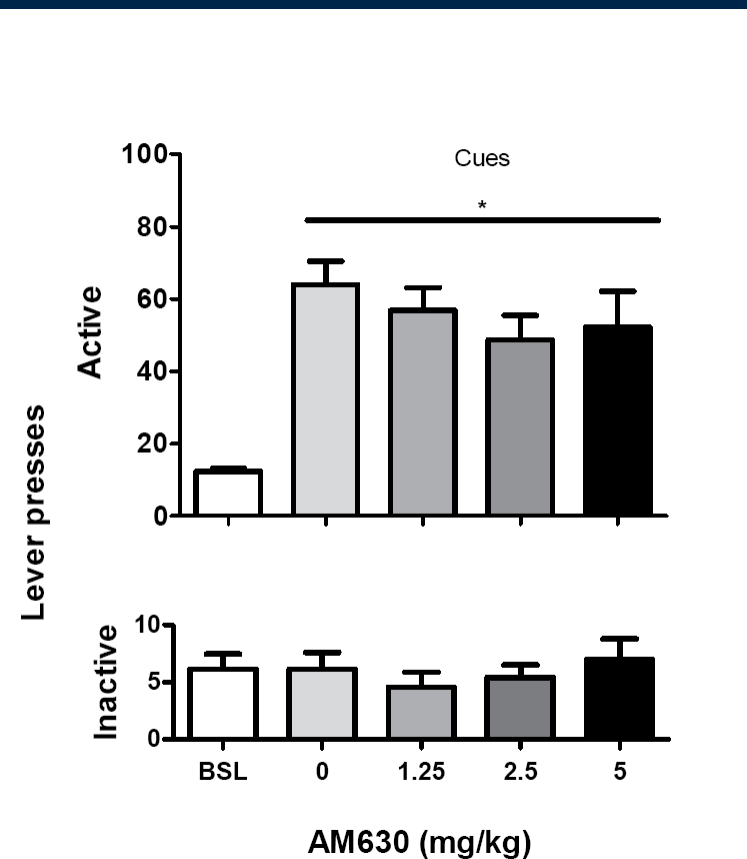
Gamaleddin *et al.*, 2012

CB₁, but not CB₂, blockade attenuates reinstatement of nicotine seeking induced by cues

CB₁ blockade



CB₂ blockade

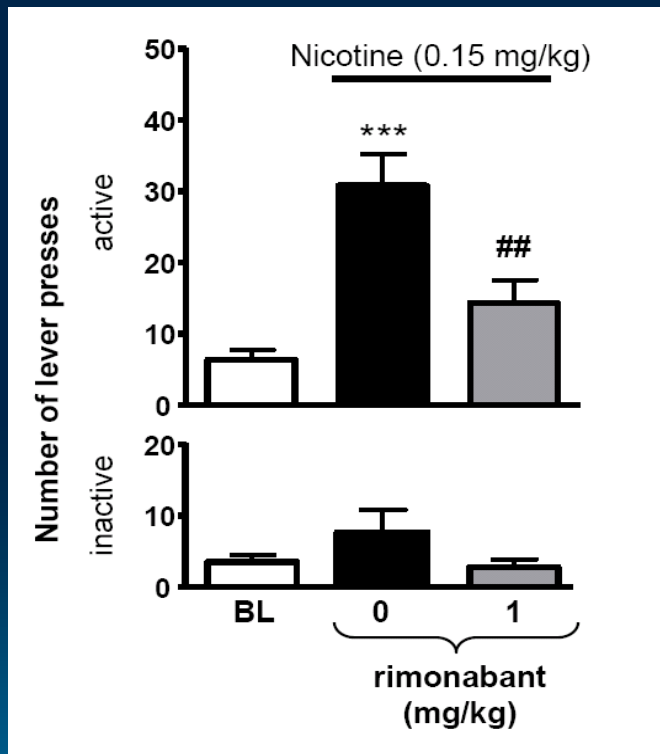


Forget et al., 2009

Gamaledin et al., 2012

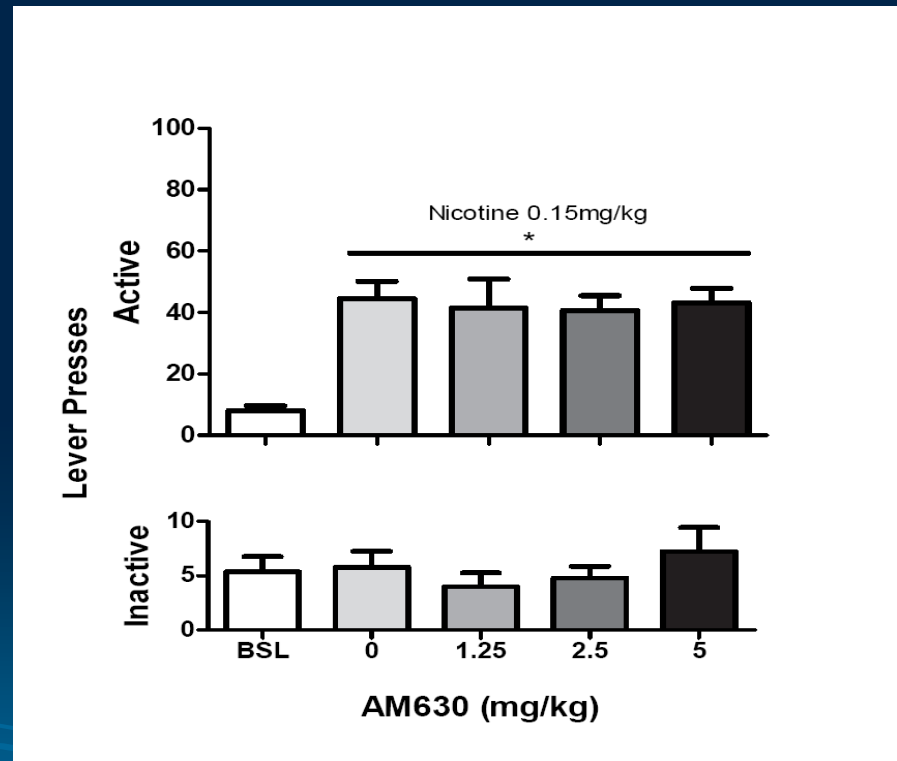
Rimonabant decreases reinstatement of nicotine-seeking induced by nicotine priming

CB₁blockade



Forget *et al.*, 2009

CB₂blockade



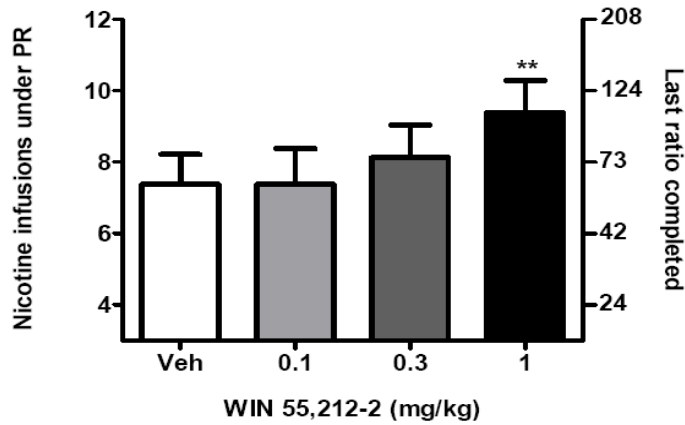
Gamaleddin *et al.*, 2012

Effect of stimulating the system

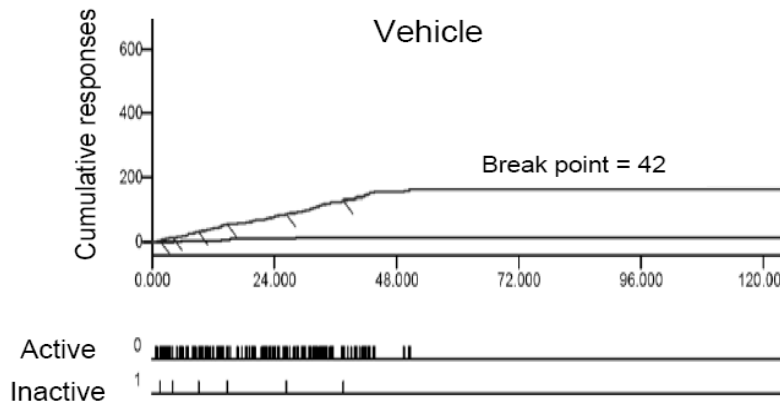


Effect of WIN 55,212-2 on nicotine self administration under PR schedule of reinforcement

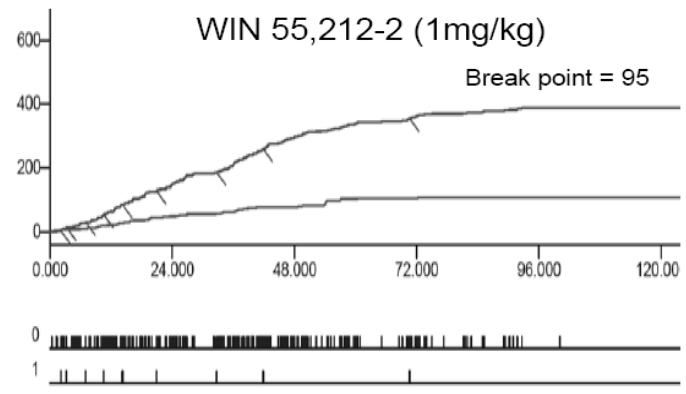
A



B

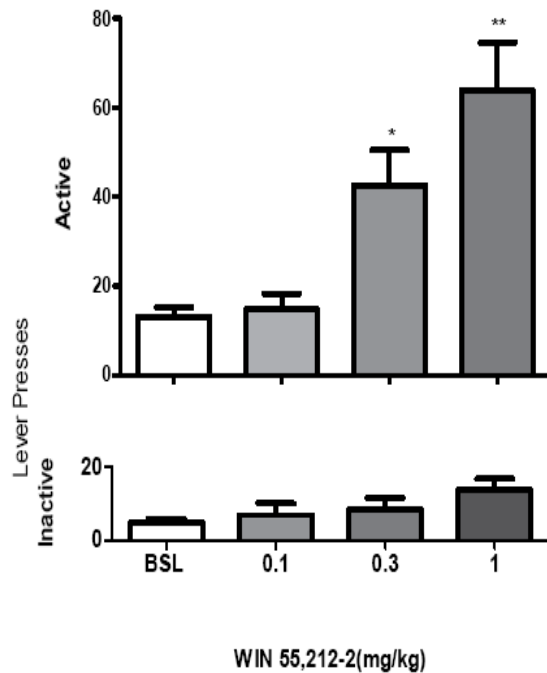


C

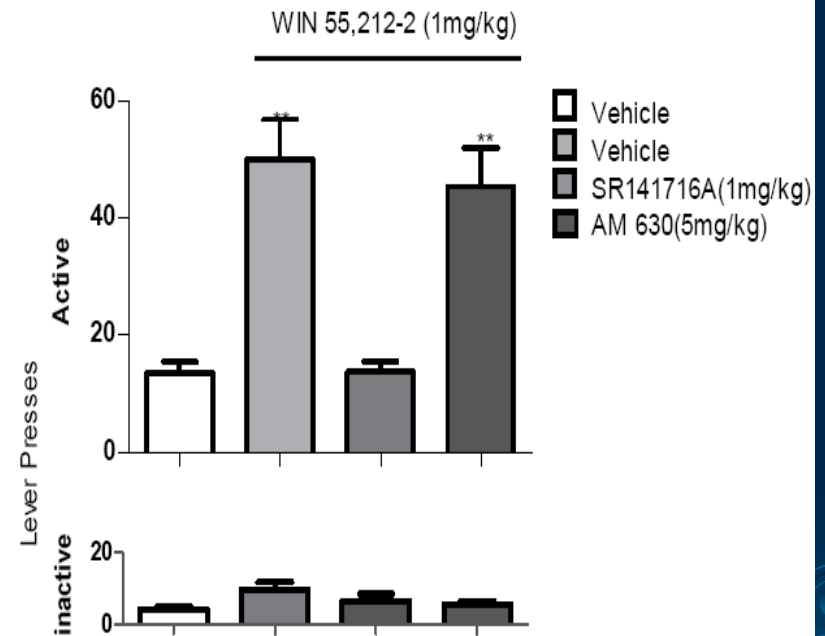


A CB1/CB2 agonist (WIN 55,212-2) precipitates reinstatement of nicotine-seeking

A



B



The rise and fall of Rimonabant as a medication for obesity and metabolic risk factors

The NEW ENGLAND JOURNAL of MEDICINE

ORIGINAL ARTICLE

Effects of Rimonabant on Metabolic Risk Factors in Overweight Patients with Dyslipidemia

Jean-Pierre Després, Ph.D., Alain Golay, M.D., and Lars Sjöström, M.D., Ph.D.,
for the Rimonabant in Obesity–Lipids Study Group*

N ENGL J MED 353;20 WWW.NEJM.ORG NOVEMBER 17, 2005

Effect of Rimonabant, a Cannabinoid-1 Receptor Blocker, on Weight and Cardiometabolic Risk Factors in Overweight or Obese Patients
RIO-North America: A Randomized Controlled Trial

JAMA. 2006;295:761-775

Effects of the cannabinoid-1 receptor blocker rimonabant on weight reduction and cardiovascular risk factors in overweight patients: 1-year experience from the RIO-Europe study

Luc F Van Gaal, Aila M Rissanen, André J Scheen, Olivier Ziegler, Stephan Rössner, for the RIO-Europe Study Group*

Lancet 2005; 365: 1389-97

STRATUS Program in Smoking Cessation

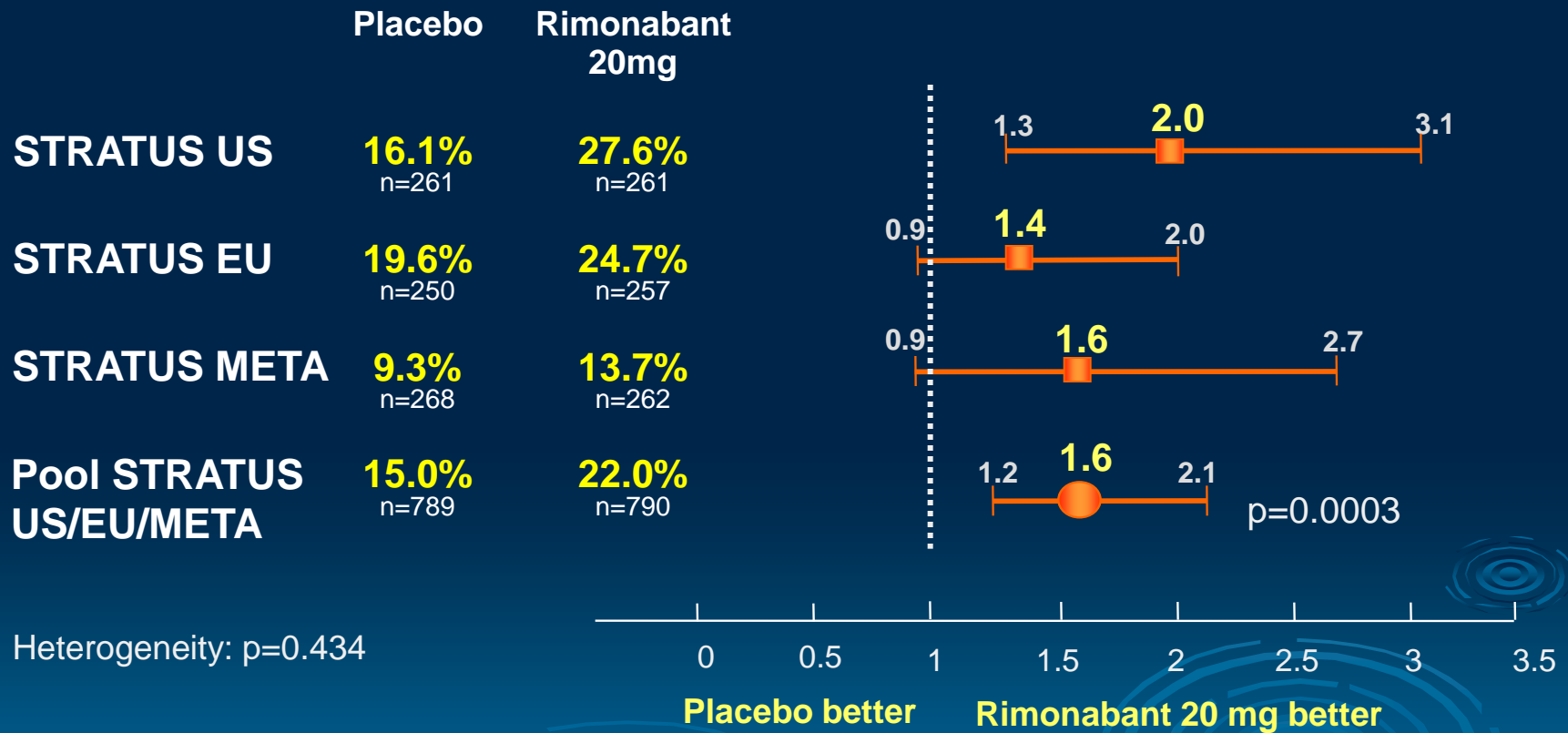
- Total of >7000 patients enrolled
- Consistent with RIO program, utilized rimonabant at dosages of 20 mg and 5 mg* daily
- Four phase 3 studies completed
 - STRATUS-US: 10-week treatment, 42-week f-u
 - STRATUS-Europe: 10-week treatment , 42-week f-u
 - STRATUS-Meta*: 10-week treatment
 - STRATUS-Worldwide: 1-year treatment, 1-year f-u

*only 20 mg dose evaluated in STRATUS-Meta

Continuous Abstinence During Last 4 Weeks of Treatment

Prolonged abstinence
(Week 7 to Week 10)

Odds Ratios with 95%
Confidence Intervals



Cinciripini PM et al. Pooled analysis of three short-term, randomized, double-blind, placebo-controlled trials with rimonabant 20 mg/d in smoking cessation. Poster presented at the 8th Annual Conference of the SRNT Europe, Kusadasi, Turkey, September 2006.

Rimonabant has been withdrawn due to increased risk of psychiatric side effects

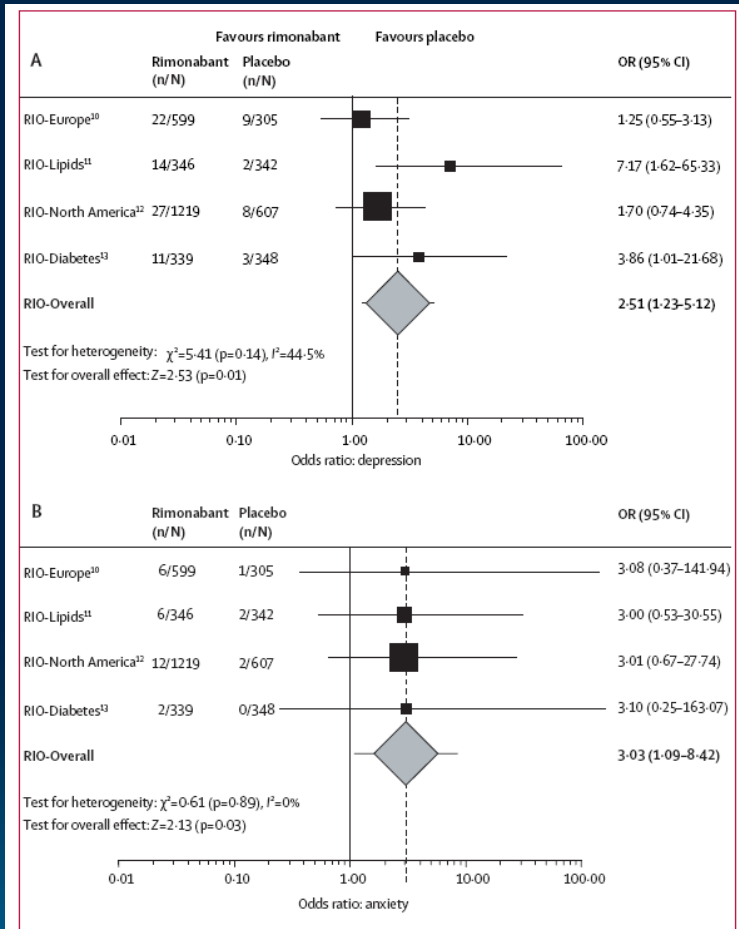


Figure 4: Number of individuals who discontinued treatment because of adverse psychiatric events (A) Discontinuation because of depressed mood disorders, which is a composite endpoint that consists of depression, major depression, depressive mood, and depressive symptoms. (B) Discontinuation because of anxiety. Data based on exact computation algorithms.

Psychopharmacology
 DOI 10.1007/s00213-009-1506-7

COMMENTARY

The future of endocannabinoid-oriented clinical research after CB₁ antagonists

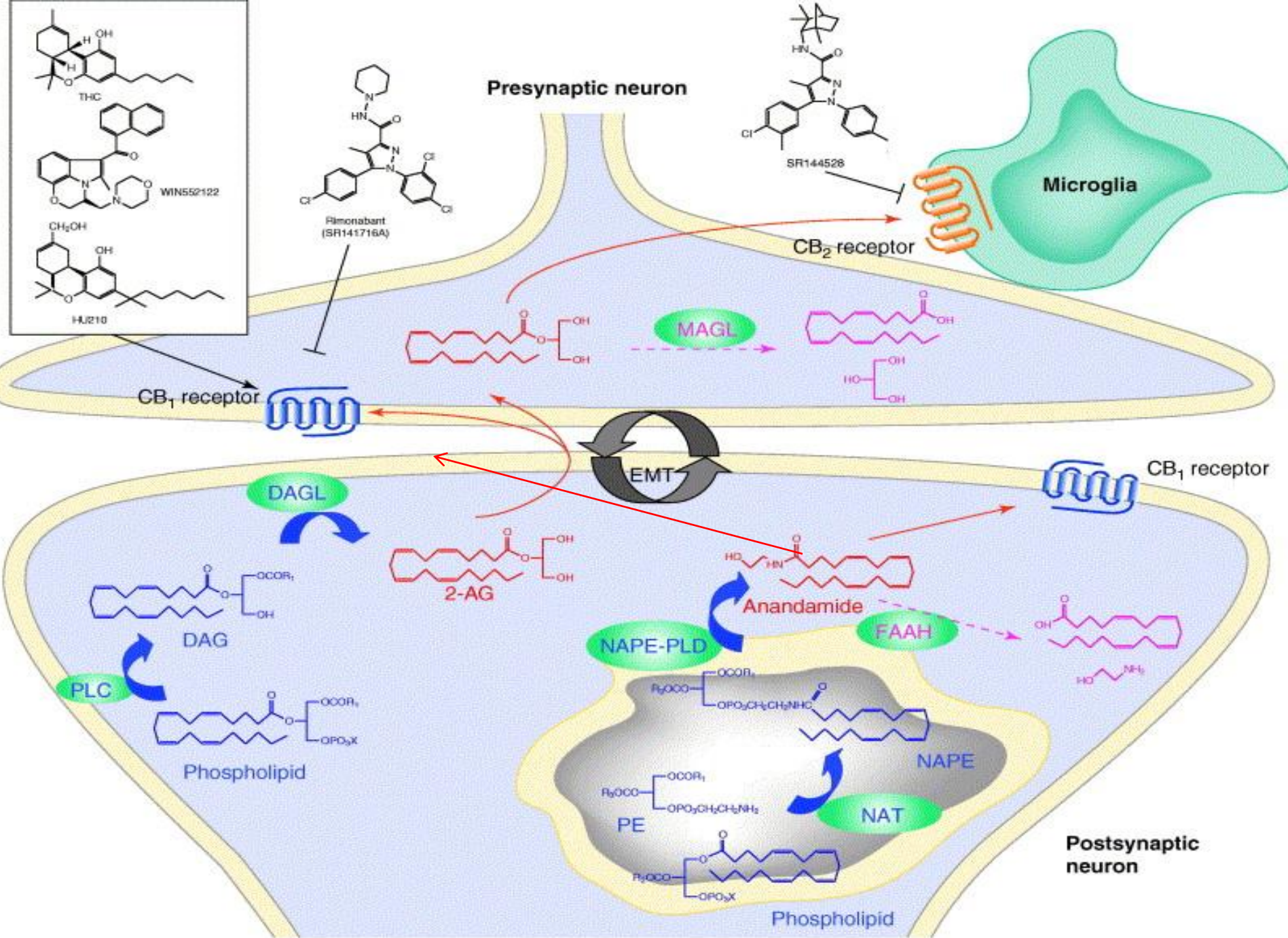
Bernard Le Foll • David A. Gorelick • Steven R. Goldberg

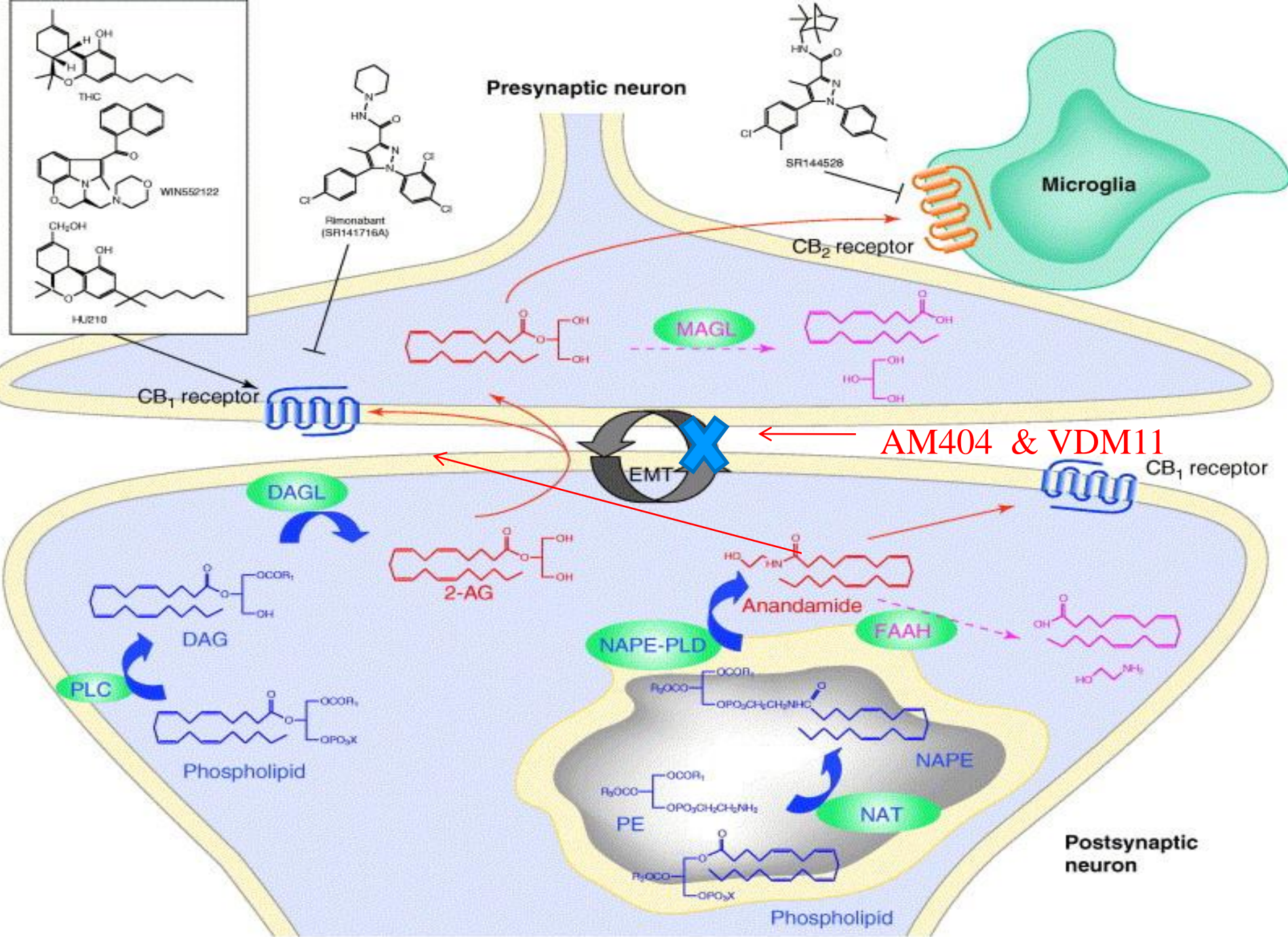
From Christensen et al.
 Lancet, 2007

Is the story over ?

**or can we modulate endogenous
cannabinoid transmission
differently to achieve good outcomes ?**

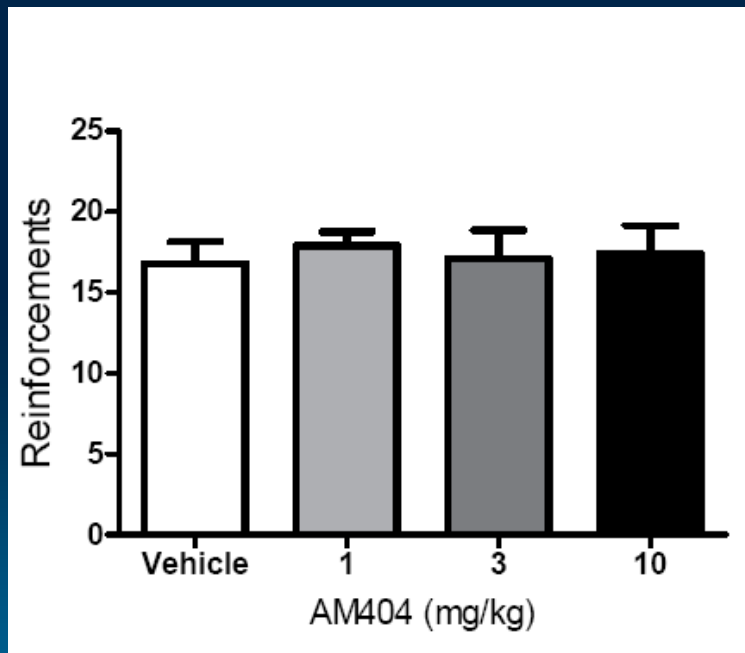




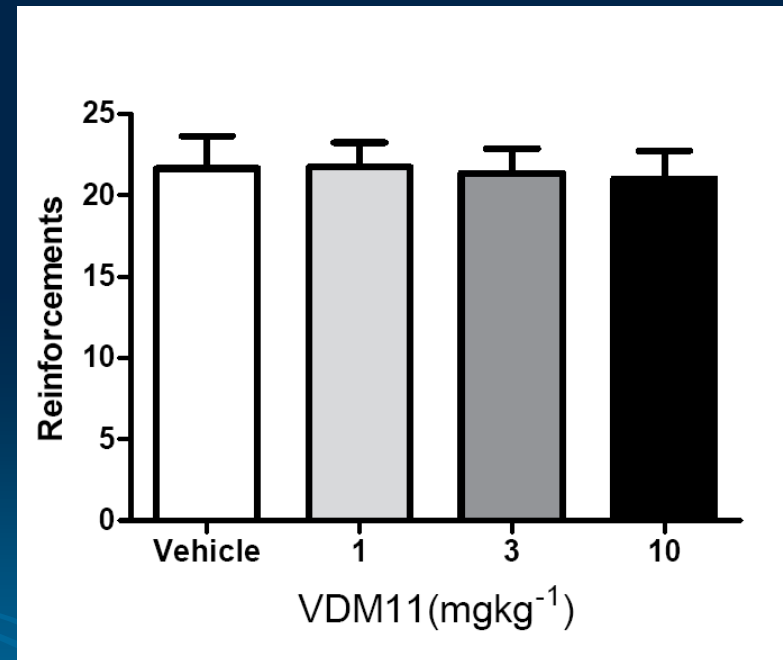


Effect of anandamide reuptake inhibitors AM404 & VDM11 on nicotine self-administration under Fixed ratio schedule of reinforcement

AM404



VDM11

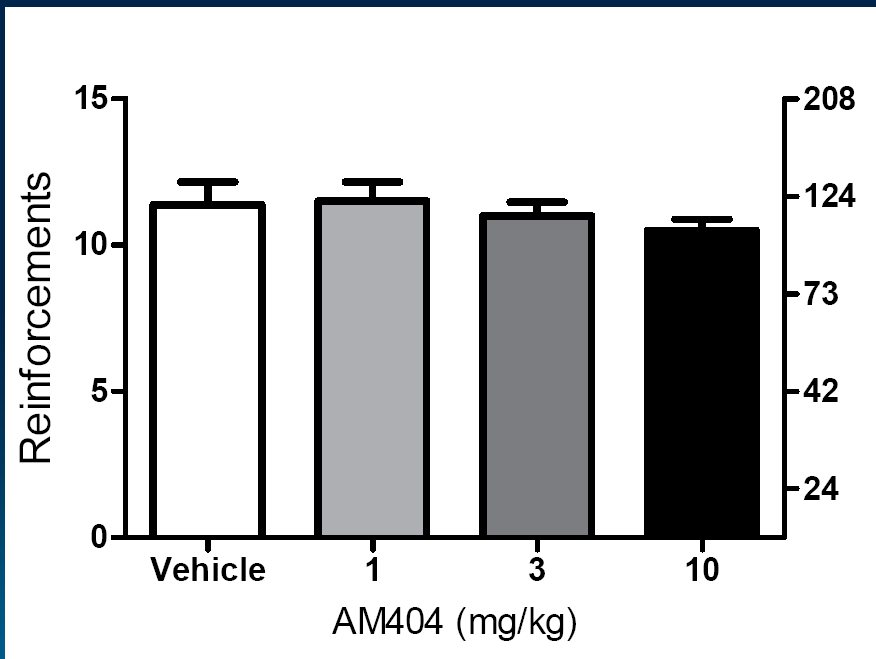


Gamaleddin *et al.*, under review

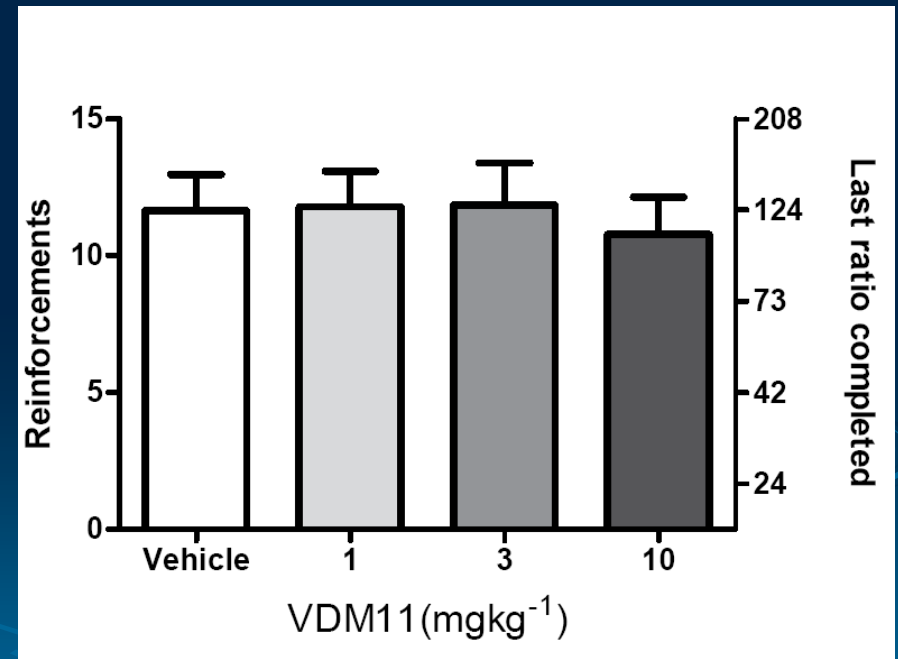
Gamaleddin *et al.*, 2011b (BJP)

Effect of anandamide reuptake inhibitors AM404 and VDM11 on nicotine self administration under PR schedule

AM404



VDM11

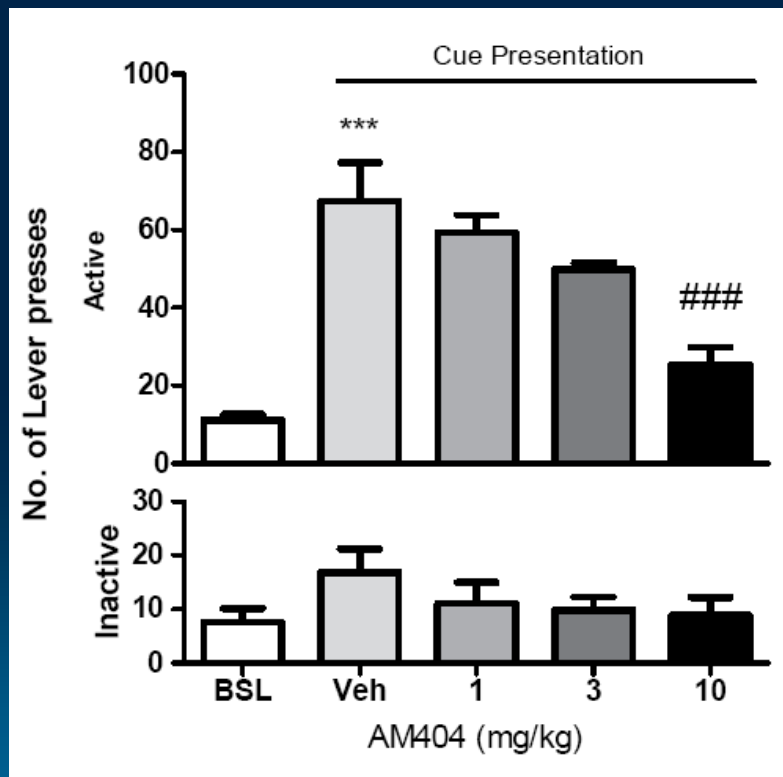


Gamaleddin *et al.*, under review

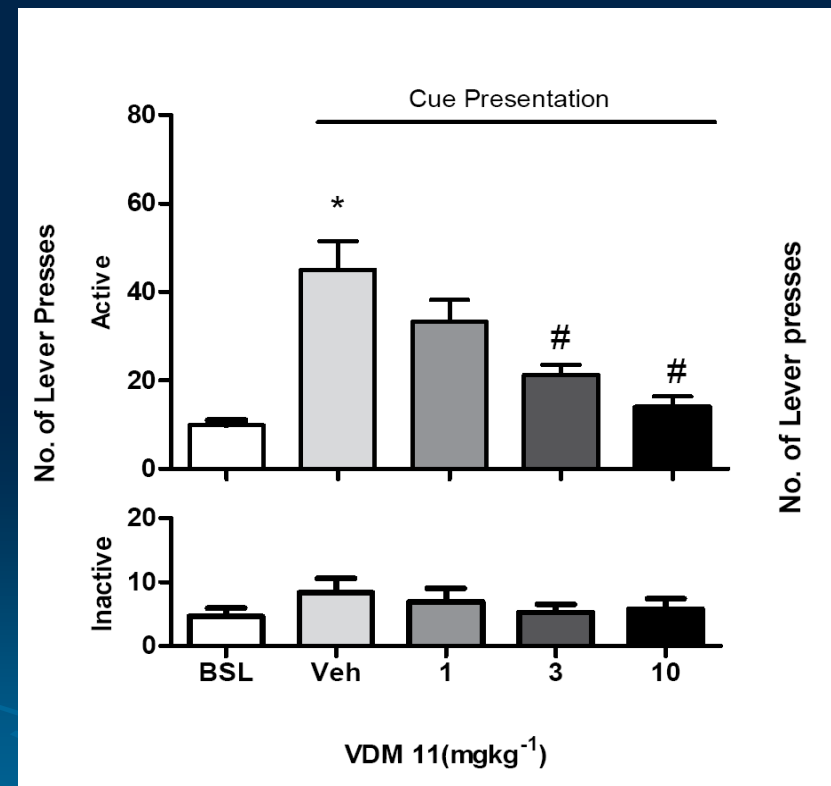
Gamaleddin *et al.*, 2011b (BJP)

Effect of anandamide reuptake inhibitors AM404 and VDM11 on cue induced reinstatement of nicotine seeking

AM404



VDM11

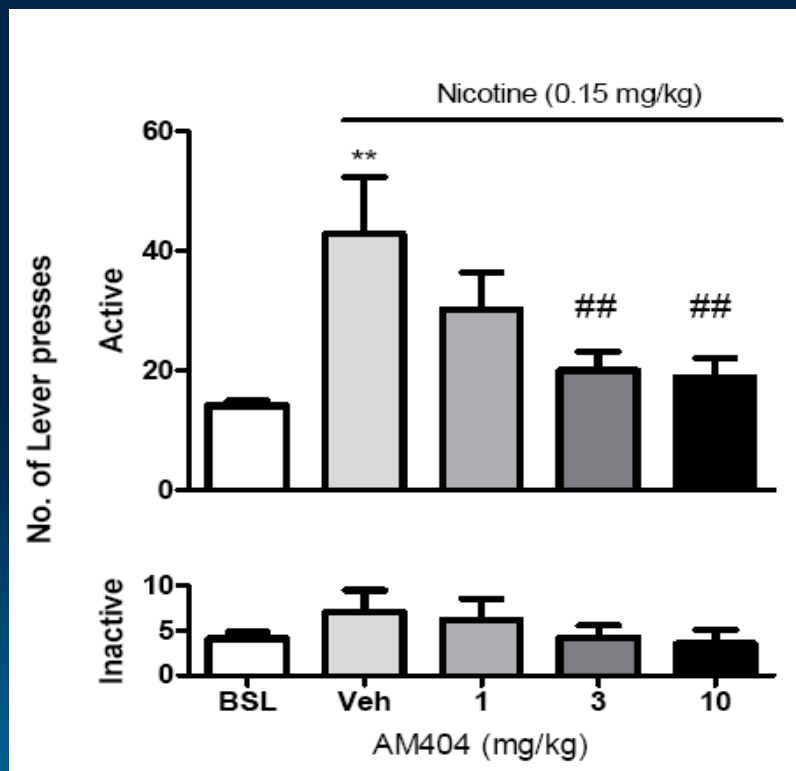


Gamaleddin *et al.*, under review

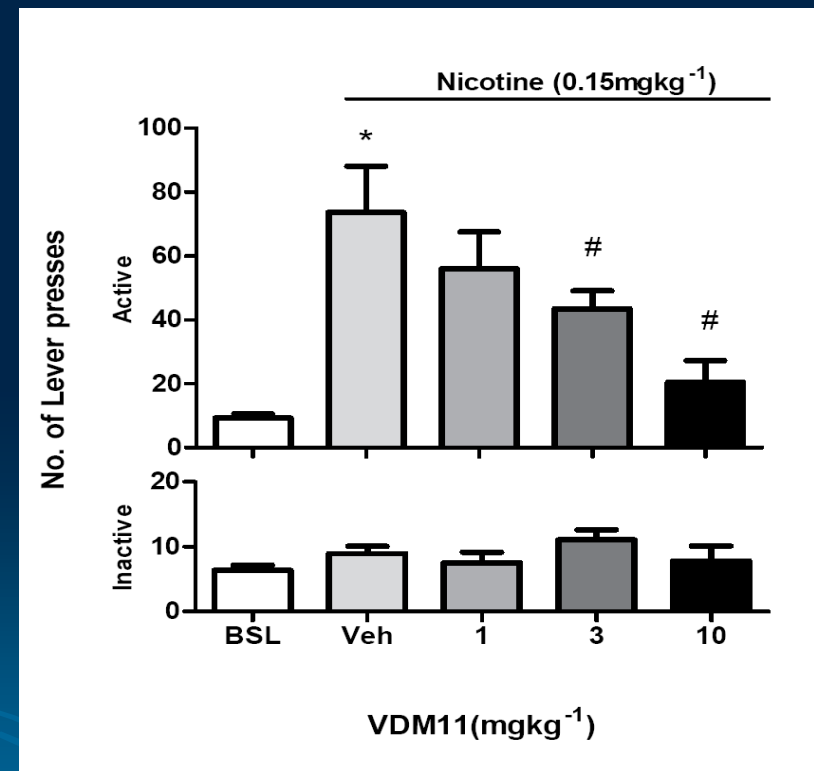
Gamaleddin *et al.*, 2011b (BJP)

Effect of anandamide reuptake inhibitors AM404 and VDM11 on reinstatement of nicotine seeking induced by nicotine priming

AM404



VDM11



Gamaleddin *et al.*, under review

Gamaleddin *et al.*, 2011b(BJP)

Interim Summary for Cannabinoid system

- CB₁: good target, but the inverse agonist Rimonabant had some side effects
- CB₂: not a good target for nicotine
- Ligands elevating anandamide: potential novel strategy for relapse prevention ?

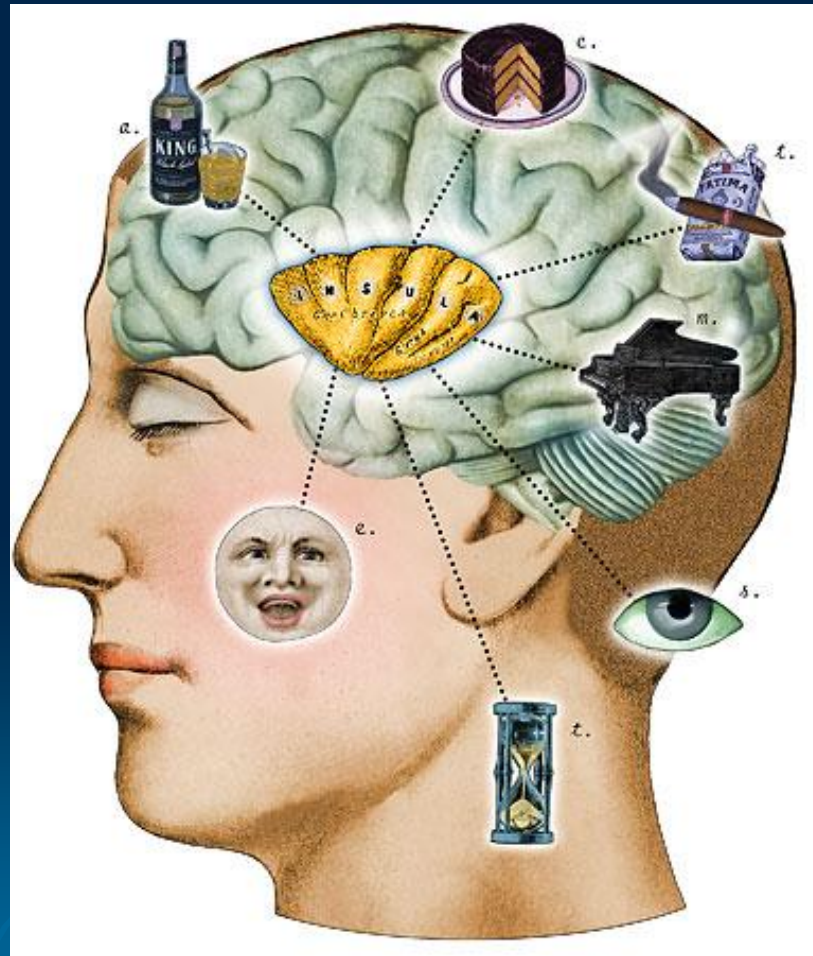


- Experimental approach #2

INSULAR CORTEX



Another Target: The Insula



The insula as a novel target

Naqvi et al. 2007: Damage to the Insula Disrupts Addiction to Cigarette Smoking.

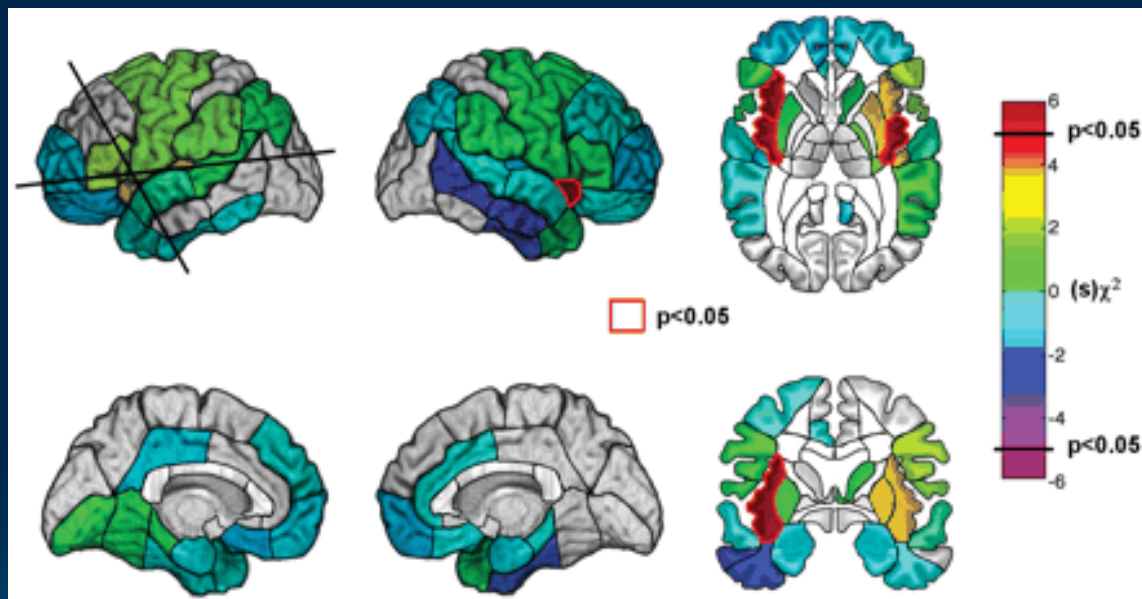
Smokers with brain damage involving the insula were more likely than smokers with brain damage not involving the insula to undergo a disruption of smoking addiction, characterized by the ability to quit smoking easily, immediately, without relapse, and without persistence of the urge to smoke (retrospective self-report).

One patient in their sample quit smoking immediately after he suffered a stroke that damaged his left insula. He stated that he quit because his “body forgot the urge to smoke”.

Patients with insular cortex damage reported no decrease in food intake or desire to eat and no less pleasure in eating.

Damage to the Insula Disrupts Addiction to Cigarette Smoking

Nasir H. Naqvi,¹ David Rudrauf,^{1,2} Hanna Damasio,^{3,4} Antoine Bechara^{1,3,4*}

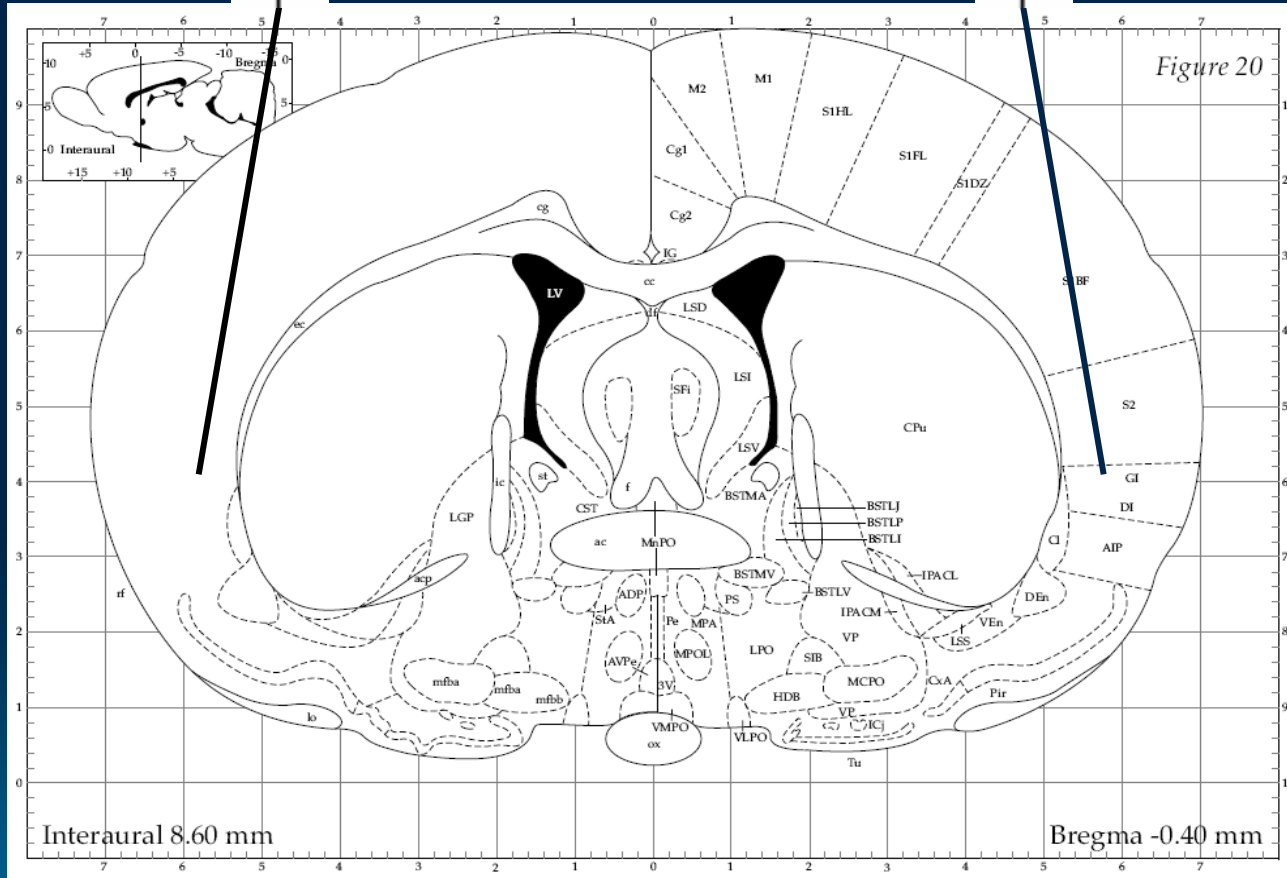


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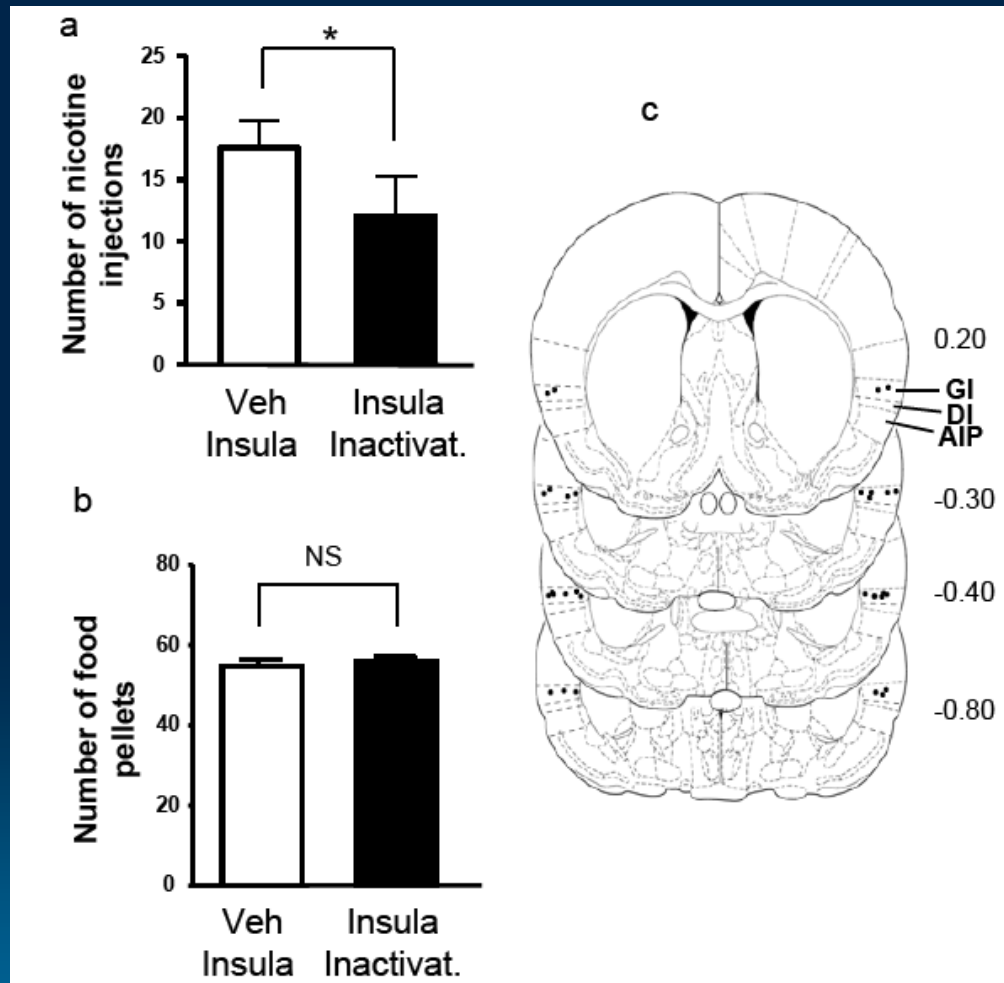
Whole-brain region-by-region logistic regression analysis. Association between a lesion and a disruption of smoking addiction ($P < 0.05$, uncorrected) are highlighted in red. The insula is the only region on either side of the brain where a lesion was significantly associated with a disruption of smoking addiction.

Materials and Methods

Injection of a GABA agonists mix
(0.3 nmol Baclofen + 0.03 nmol
Muscimol) in 0.5 μ l per side

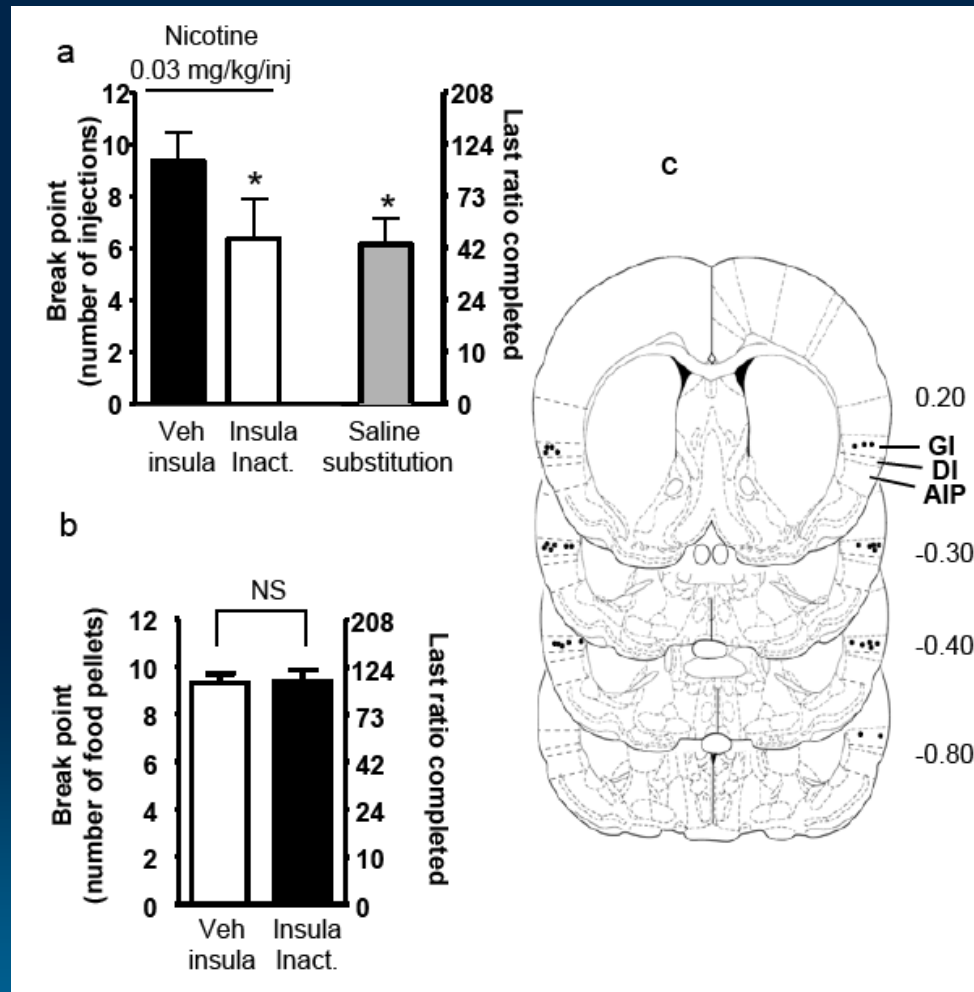


Insula inactivation reduces nicotine-taking, but not food taking under FR5



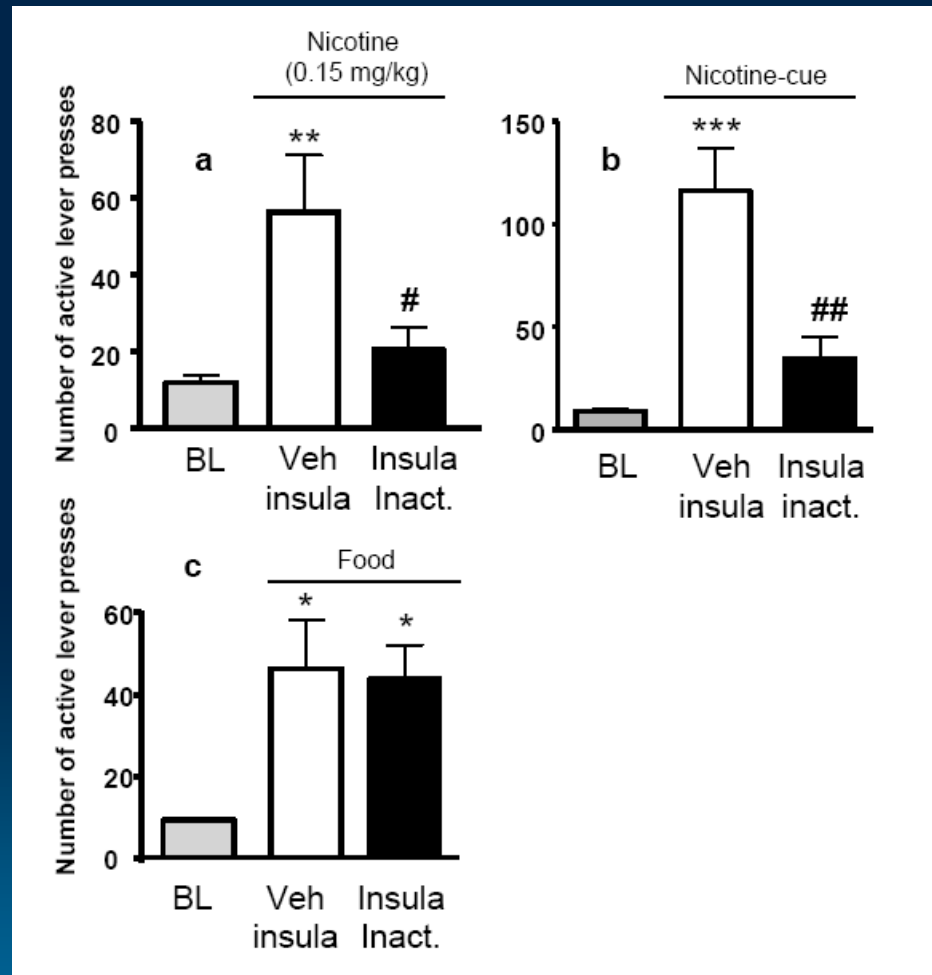
From Forget *et al.*, 2010

Insula inactivation reduces motivation for nicotine, but not motivation for food



From Forget *et al.*, 2010

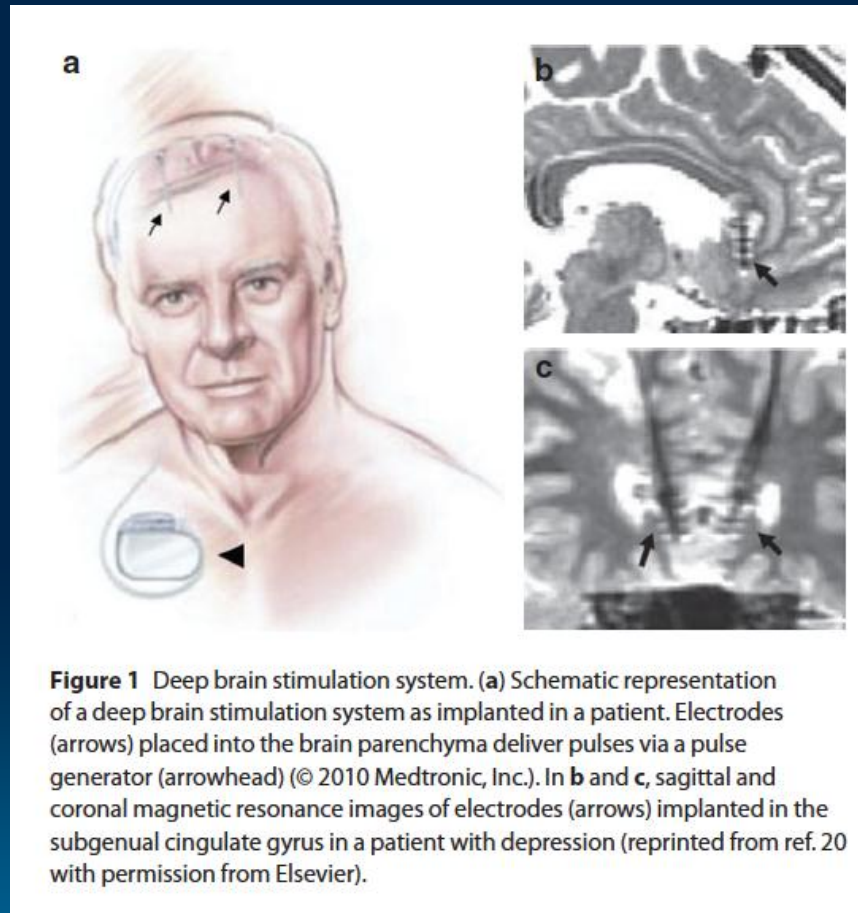
Insula inactivation reduces reinstatement for nicotine, but not for food



From Forget *et al.*, 2010

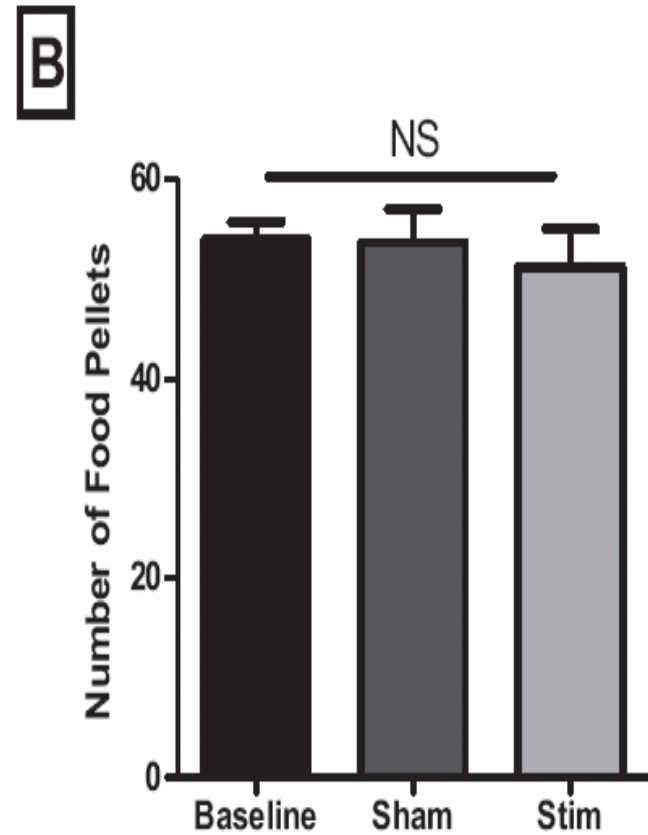
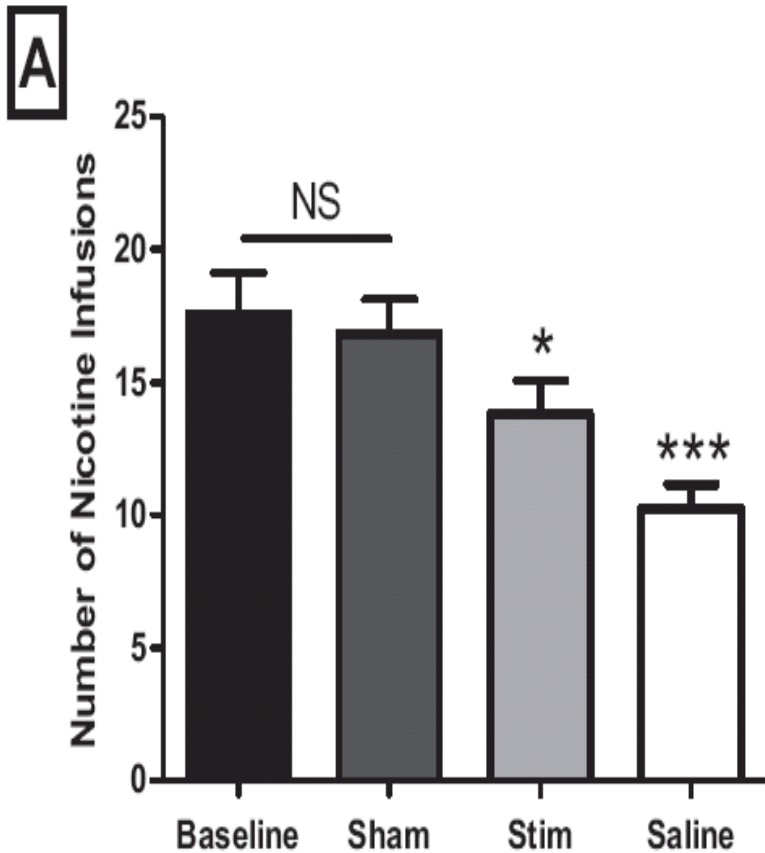
Is inactivation a reasonable goal ?

Will it predict effect of DBS/rTMS?

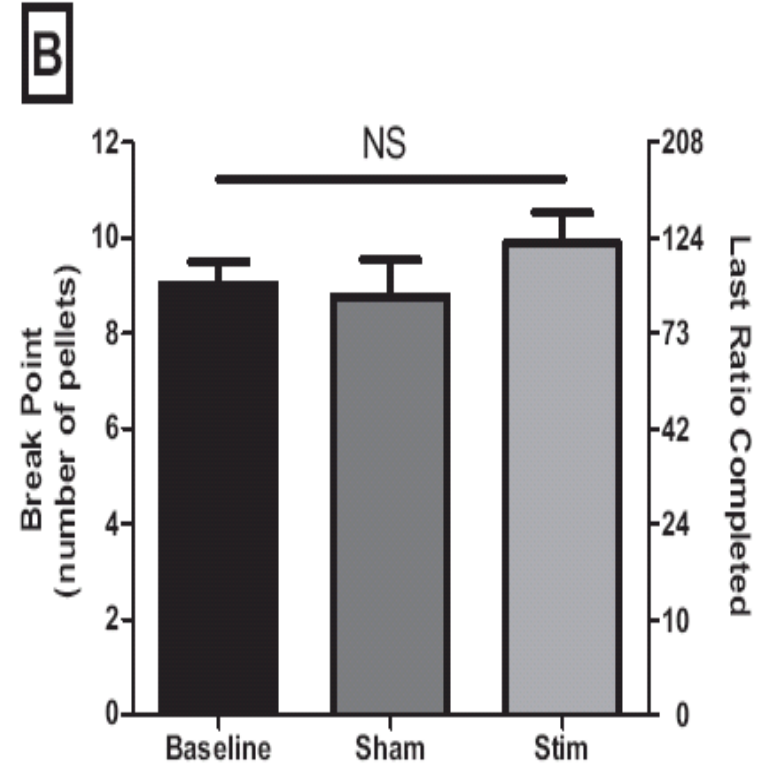
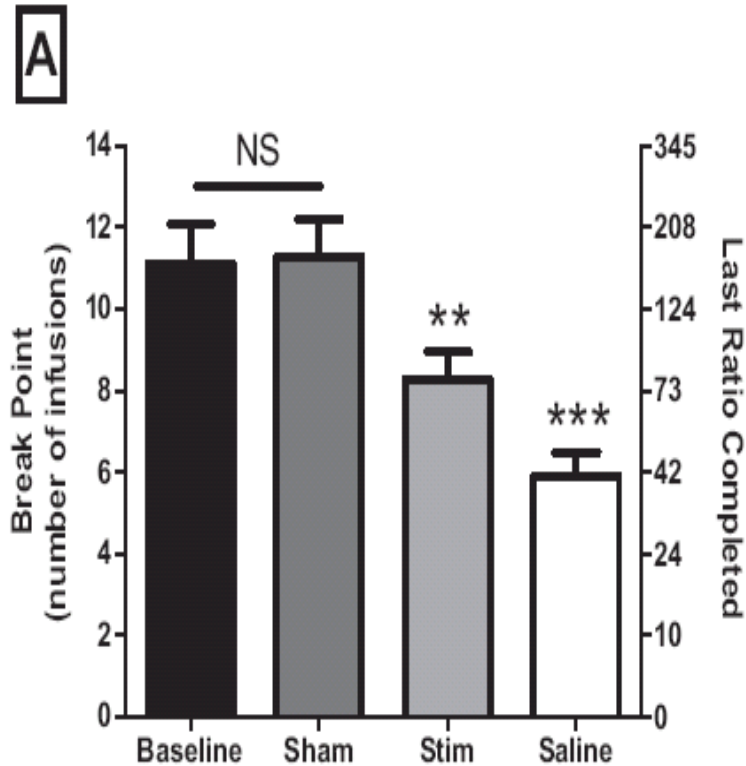


From Hamani *et al.*, 2010

Insula DBS reduces nicotine-taking, but not food taking under FR5

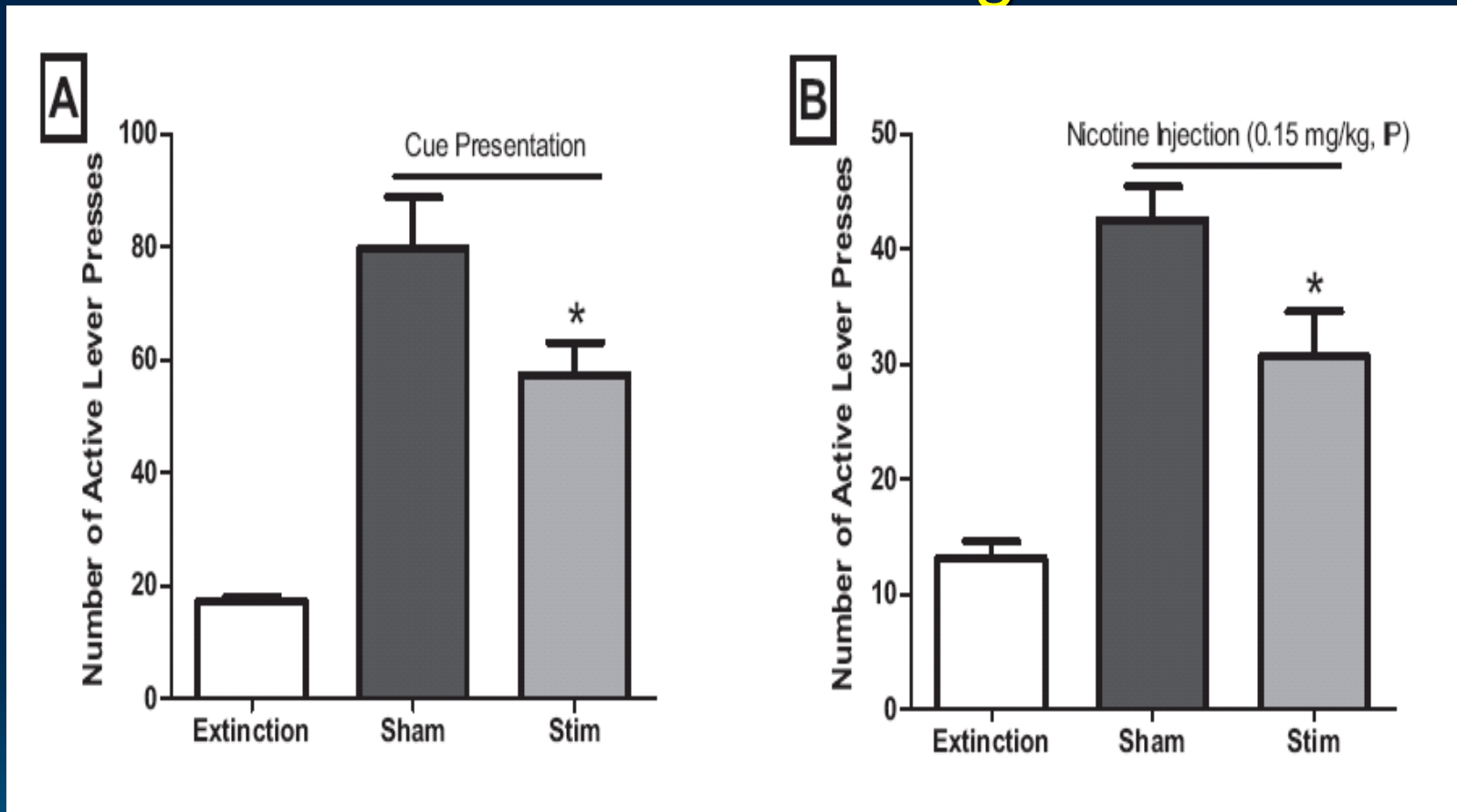


Insula DBS reduces motivation for nicotine, but not motivation for food



From Pushparaj *et al.*, 2013

Insula DBS reduces reinstatement for nicotine-seeking



From Pushparaj *et al.*, 2013

Interim conclusion:

inactivation/modulation of insular cortex appears to be promising

DBS appears not practical, but non invasive approaches such as TMS could allow to intervene on this brain structure

Translational Addiction Research

- **Going back and forth between bench and bedside: allow to validate approaches**
- **We have tools allowing us to explore the substrates of drug addiction in animals/humans**
- **Targeting systems that have shown to be involved in humans such as the cannabinoid system and the insula may reduce the risk of failure to translate into effective intervention**

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Translational Addiction

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Questions?



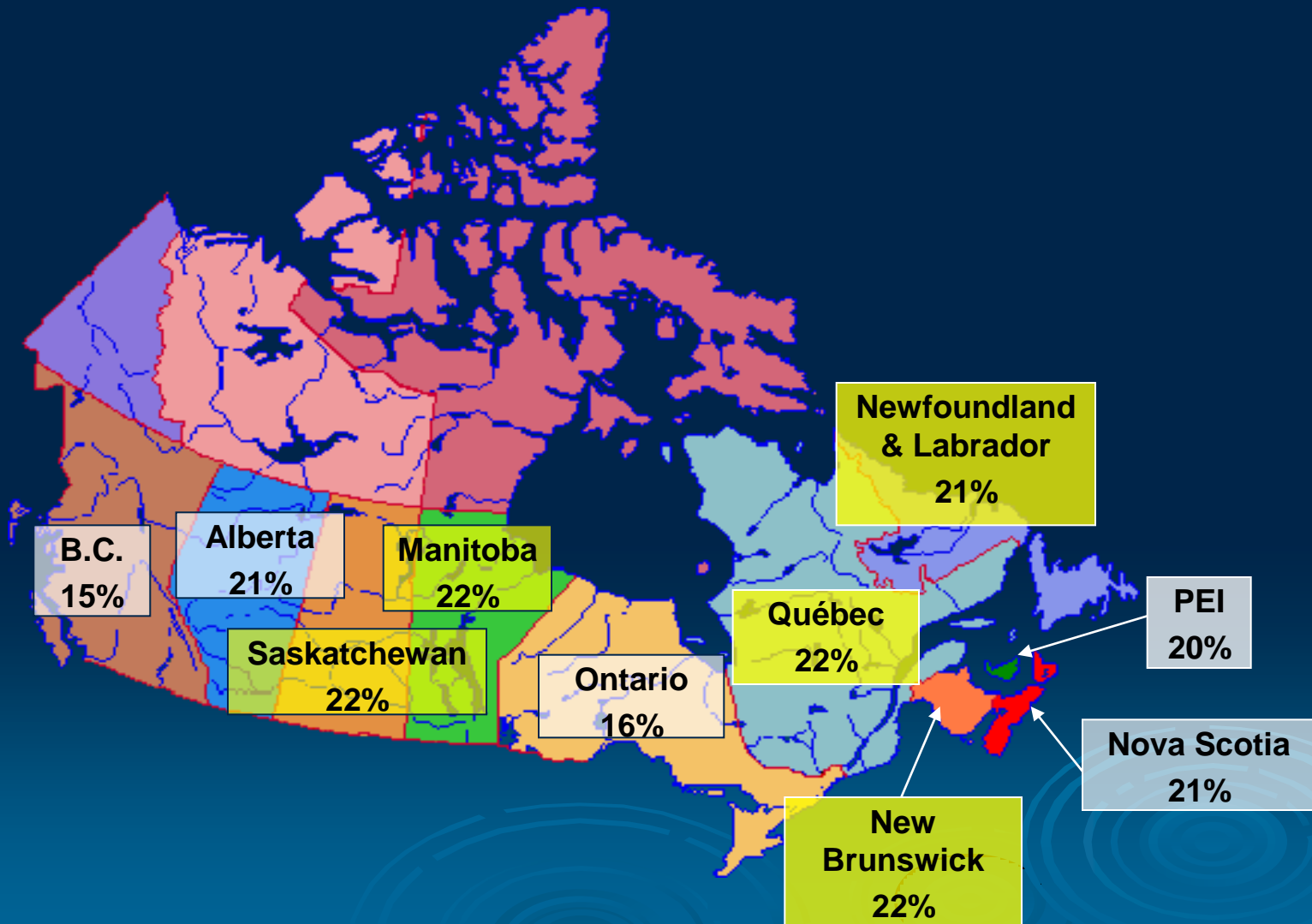
Ranking of overall harm based on disability adjusted life years

| | Total illicit drugs DALYs | | Total alcohol DALYs | | Total tobacco DALYs | |
|-----------------------|---------------------------|-----|---------------------|------|---------------------|------|
| | Number (000s) | % | Number (000s) | % | Number (000s) | % |
| Africa | 1 131 000 | 0.3 | 7 759 000 | 2.1 | 1 930 000 | 0.5 |
| Americas | 3 110 000 | 2.2 | 13 102 000 | 9.1 | 8 837 000 | 6.1 |
| Europe | 2 395 000 | 1.6 | 17 342 000 | 11.4 | 17 725 000 | 11.7 |
| Eastern Mediterranean | 2 117 000 | 1.5 | 763 000 | 0.5 | 2 793 000 | 2.0 |
| Southeast Asia | 2 585 000 | 0.6 | 12 066 000 | 2.7 | 12 764 000 | 2.8 |
| Western Pacific | 1 886 000 | 0.7 | 18 393 000 | 6.9 | 12 848 000 | 4.8 |
| Global DALYs | 13 223 000 | 0.9 | 69 424 000 | 4.5 | 56 897 000 | 3.7 |

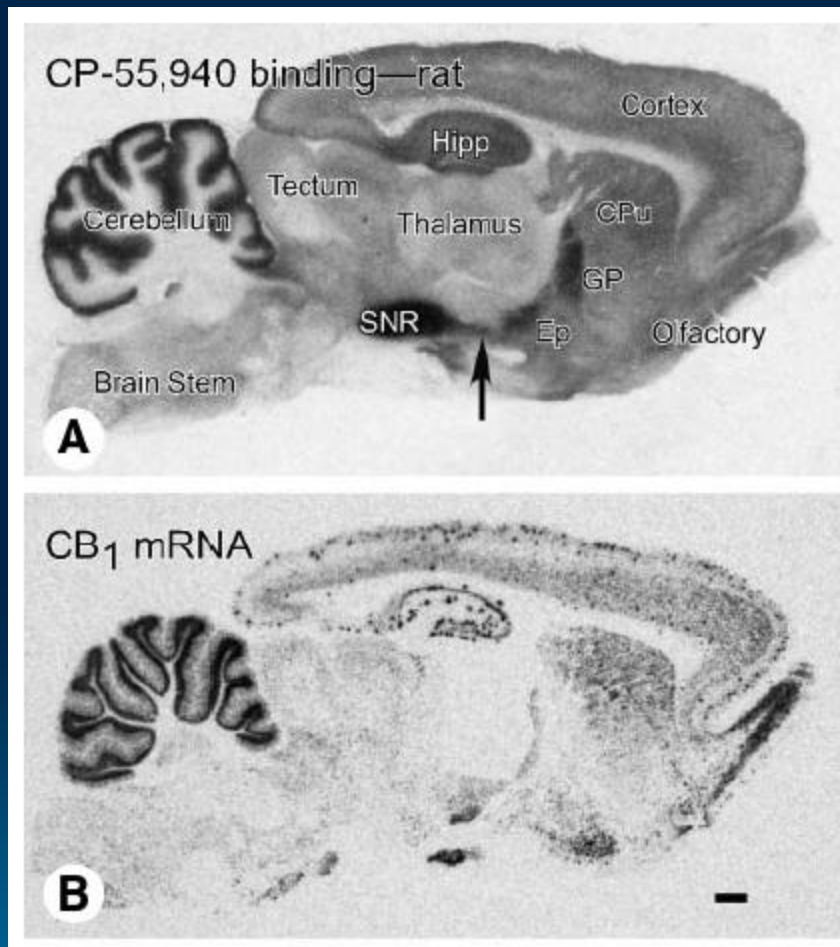
From Degenhard et al, 2012, Lancet

Smoking Prevalence in Canada: 19%

Almost 5 Million Smokers



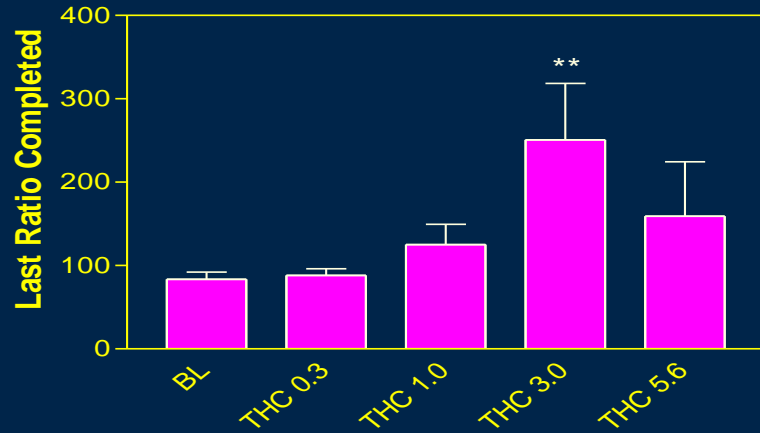
CB1 Receptors are widely distributed in the brain



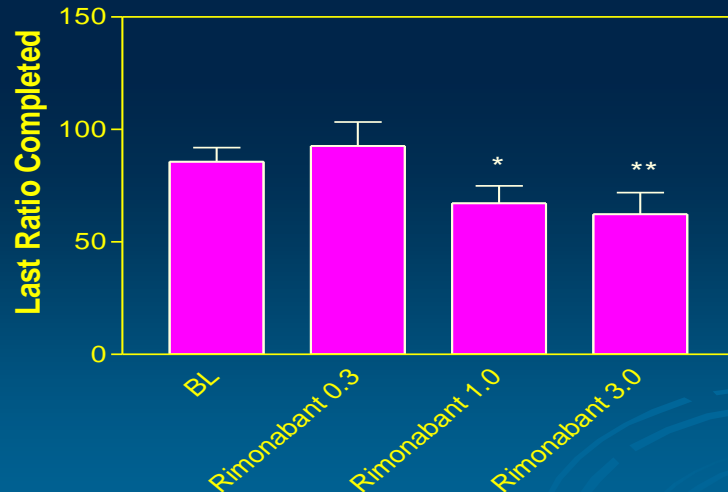
High density in brain areas concerned with memory, cognition, motor coordination and reward and appetite !!

From Freund et al., 2003

Cannabinoids and the motivation to respond for food in rats



- THC increases the motivation to respond for food



- The CB1 antagonist Rimonabant decreases the motivation to respond for food